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HOSPITAL

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Summer 2014

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Telethon raises record amount

## **Hail to the Chief**

Greg Feirn named CEO of LCMC Health

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Late night clinic opens in Metairie

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*Children's Hospital gets new leadership  
with President & CEO Mary Perrin and  
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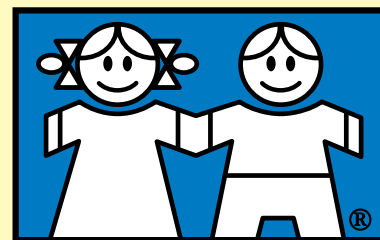
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## CHILDREN'S HOSPITAL

Children's Hospital's mission is to provide comprehensive pediatric healthcare which recognizes the special needs of children through excellence and the continuous improvement of patient care, education, research, child advocacy and management.

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# 2014 Summer



## Features

- 12 Dynamic Duo**  
Children's Hospital gets new leadership with Mary Perrin and John Heaton, M.D.
- 15 Hail to the Chief**  
Greg Feirn named CEO of LCMC Health
- 16 \$2.06 MILLION!**  
Telethon raises record amount
- 18 Late Night Ails**  
After Hours opens in Metairie

## Columns

- 4 From the President's Desk**  
New leadership for LCMC, Children's Hospital
- 6 Chief Medical Officer's Message**  
Media influences on children and adolescents

## Hospital News & Events

- 5 Doctors' Notes**
- 7 Meet Our New Docs**
- 10 Out & About**
- 19 Helping Hands**

## Departments

- 8 Under the Microscope**  
Research & Clinical Trials
- 9 Family Focus**  
Connecting with children at different stages
- 23 Small World Gallery**  
Patient artwork on display

*On the Cover: New Chief Medical Officer John Heaton, M.D., and President & CEO Mary Perrin in Children's Hospital Cardiac Intensive Care Unit, the only pediatric heart ICU in Louisiana. Photo by Mike Palumbo.*



Mary Perrin, President and CEO

### A TEAM approach

*Children's Hospital aims to better patient experience*

As LCMC Health and its member hospitals – Children's Hospital, Touro Infirmary, ILH and New Orleans East Hospital – are preparing for the opening of the new \$1 billion University Medical Center (UMC) and negotiating the addition of West Jefferson Medical Center, system leadership has hired a consulting firm and begun an initiative to improve the growing system's performance.

While being among the most highly regarded hospitals in the state, we are not immune to economic pressures, the realities of the changing healthcare environment and the continued downward pressure on payments for the services we provide.

We are firmly committed to being a top performer in all aspects of healthcare operations. We want to provide high quality, patient-centered care to all the members of our community in a more efficient, cost-effective manner.

As a result, LCMC Health has partnered with Huron Healthcare, a leading national healthcare consulting firm, to provide an extra set of hands and expertise to all of our entities as we assess system-wide operations and establish strategic plans for improved performance for the system as a whole and for each individual member hospital.

Huron comes highly recommended by some of the most prestigious and forward thinking hospital systems in the country. Providing tremendous support, Huron is partnering with us to form a collaborative effort of performance improvement that is exciting, encouraging and rewarding for all stakeholders involved. Their consultants are working with all levels of management and employees to help us improve processes, strengthen revenues and manage expenses.

We have launched the initiative, **TEAM** – Transformation, Excellence, Affordability, Mission – to provide high quality care, improved patient access, cost efficiency and strong physician alignment across the system. Over the next 12-15 months, the TEAM initiative will organize and implement Huron's recommendations to improve our patient satisfaction and enhance our quality. Through this process, we expect to improve the patient and family experience by looking for efficiencies based on nation-wide best practices.

Our goals will not be easily reached; however, I am confident that we have the knowledge, commitment and desire to achieve great success. ■



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## New Orleans Magazine's Best Doctors

Children's Hospital congratulates our medical staff members who were named to New Orleans Magazine's Best Doctors list.

William K. Accousti	Stephen D. Heinrich
Christopher M. Arcement	Michael G. Heller, Jr.
Robert J. Ascuitto	Charles B. Hill, Jr.
Diego H. Aviles	Andrew G. King
John S. Barbara	George P. Koclanes
Brian Barkemeyer	Michael Marble
Rodolfo E. Begue	Shannon McGuire
Brandon Black	Jaime A. Morales
Raynorda F. Brown	Mark V. Morici
Joseph Caspi	Staci Marie Olistier
Stuart A. Chalew	Joseph Ortenberg
Charles C. Coleman	Kenneth Paris
Jane D. Congeni	Duna Penn
Randall D. Craver	Keith Perrin
Cary A. Culbertson	Jeffery C. Poole
Stephen R. Deputy	Dana L. Rivera
Bonnie Desselle	Sheryl Lynn Sawatsky
Gary L. Duhon	Ernest S. Siwik
George S. Ellis, Jr.	Sam Solis
Davis A. Estes, Jr.	Ricardo U. Sorensen
Anne L. Foundas	Rodney B. Steiner
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Abraham Gedalia	Aluizio Roberto Stopa
Ricardo Gomez	Ann H. Tilton
Joseph A. Gonzales, Jr.	V. Matti Vehaskari
Clarence S. Greene, Jr.	Maria C. Velez
Stephen W. Hales	Maria Weimer
Stanley M. Hall	Joaquin Wong
John F. Heaton	Lolie C. Yu

## CAP accredits Children's Hospital's Surgical Suite Laboratory

The College of American Pathologists (CAP) has awarded accreditation to Children's Hospital's Surgical Suite Laboratory based on results of an on-site inspection as part of the organization's accreditation programs.

Facility director Matthew W. Stark, M.D., was advised of the national recognition and congratulated for the excellence of the services being provided. Children's Hospital's Surgical Suite Laboratory is one of more than 7,000 CAP-accredited facilities worldwide.



*Matthew W. Stark, M.D.*

The U.S. government recognizes the CAP laboratory Accreditation Program, begun in the 1960s, as being equal-to or more-stringent-than the government's own inspection program.

During the process, designed to ensure the highest standard of care for all laboratory patients, inspectors examine the laboratory's records and quality control procedures for the preceding two years. CAP inspectors also examine laboratory staff qualifications, equipment, facilities, safety program and record and overall management.

## Sawatsky, Hall assume anesthesiology leadership

Sheryl Sawatsky, M.D., has been promoted to director of anesthesiology. She will have administrative responsibility for anesthesiology and sedation services as well as providing medical guidance for our Short Stay unit and PACU. Stan Hall, M.D.



*Sheryl Sawatsky, M.D.*



*Stan Hall, M.D.*

has assumed the new role of clinical chief of anesthesiology. Dr. Hall will oversee the day-to-day logistical challenges of scheduling and personnel assignment, as well as continuing his longstanding role as an educator. He will also take the lead in ensuring that our existing practice guidelines are adhered to, and that new practices are disseminated and incorporated efficiently.

"One of the strengths of Children's Hospital's anesthesiology group is our 'deep bench' of experienced and capable anesthesiologists. I have no doubt that the new leaders will continue to guide the department to continued success supporting the mission and vision of Children's Hospital," said John Heaton, M.D., Children's Hospital's chief medical officer.

## Chief Medical Officer's Message

*John Heaton, MD, Chief Medical Officer*

### Traditions and Transitions

The past few months have been an eventful time at Children's Hospital. There are new faces in senior leadership roles, and we have embarked on major projects to focus our planning and improve our performance, while at the same time striving to provide the best and safest care for the patients we serve. Everyone at Children's is working hard to continue the tradition even while undergoing a transition. Change is never easy, but it is our duty to our patients and their families to continually reinvent ourselves so that the care we deliver is as safe and as effective as possible.

Of the myriad initiatives and innovations that we employ to improve patient care, information technology may be the most promising- and the most challenging for clinicians and support staff alike. The radical transition to an electronic medical record (EMR) from a paper chart ends a tradition dating back to the birth of modern medicine. On the surface, an EMR seems like an expensive solution to the legendarily bad handwriting of many doctors, and a meaningless drag on productivity. In fact, a properly constructed EMR will help guide practice, prevent errors, and collect data on a scale unimaginable just a few years ago. The ability to harness the power of that data to gauge the effectiveness of treatments and the efficiencies of clinical processes will be an engine which will propel us to the next level of safe and efficient care.

Likewise, we have been somewhat slow to embrace the lightspeed communications enabled by the internet, social media, and the proliferation of cellular phones. While one may accurately assert that not everything wrought by the 24 hour internet news cycle, Facebook, and text messaging has been either benign or beneficial; they are here to stay. Those media are also the way many of our patients and their families prefer to communicate and learn about our institution. So, even as we continue our traditional methods of messaging, we are implementing new avenues to reach those we serve.

In past times, this space was used to communicate medical matters of interest and importance to the Children's Hospital community. While that tradition will continue, you may also be interested in some new features being developed on our website, [www.chnola.org](http://www.chnola.org). The "Chief Medical Officer's Blog", which uses the traditional appellation for a CMO, will contain brief articles on medical and public health matters that we hope our readers will find interesting and perhaps entertaining. "The 30 Second Consult" will contain vignettes from a new service our Medical Staff is offering to community physicians- the ability to ask a general (not patient specific!) question about disease management or diagnosis, and get a response via email from one of our pediatric subspecialists. Selected questions and answers that may be of interest to the general public will be posted on our website.

It is a high honor to serve in this new role, and I am humbled to be allowed to continue the tradition of medical leadership that has come before me. I also have reconciled myself to the fact that Children's will always be in transition, because we will never stop moving forward towards our goal of providing the best for every child, every day. ■



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and I am humbled to be allowed to continue  
the tradition of medical leadership that  
has come before me.**

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Children's Hospital welcomes these new members of the medical staff:



**Elizabeth Alonso, M.D., G.I./Nutrition**

**Medical School:** Universidad del Valle; Cali, Colombia

**Residency:** Tulane University HSC; New Orleans

**Fellowship:** LSUHSC; New Orleans



**Kiran Mallula, M.D., Cardiology**

**Medical School:** Osmania Medical College; Hyderabad, India

**Residency:** Rush University Medical Center; Chicago

**Fellowship:** University of California – San Diego; San Diego

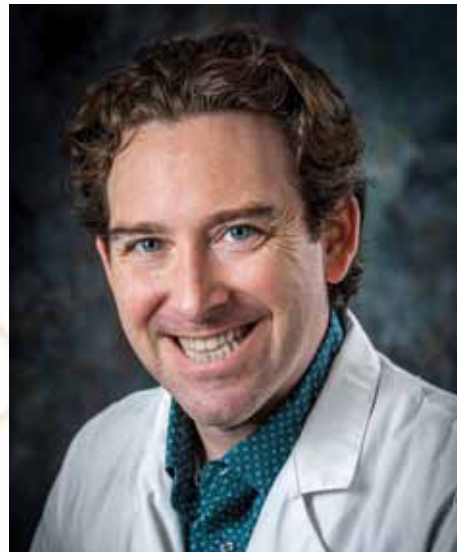


**Patrick McCarty, M.D., Anesthesia**

**Medical School:** University of South Alabama; Mobile, Ala.

**Residency:** St. Louis University Hospital; St. Louis

**Fellowship:** Arkansas Children's Hospital; Little Rock, Ark.



**Scott Schultz, M.D., Physical Medicine & Rehabilitation**

**Medical School:** George Washington University;  
Washington, D.C.

**Residency:** UCLA/VA Greater Los Angeles Healthcare  
System; Los Angeles

**Fellowship:** Kennedy Krieger/Johns Hopkins; Baltimore





## Hemophilia/Bleeding Disorders Program studying Factor VIII medication

Children's Hospital's Hemophilia and Bleeding Disorders Program, led by Jamie Morales, M.D., in conjunction with the Clinical Trials Center, is conducting a study with patients on a new form of Factor VIII replacement therapy to assist clotting in Hemophilia Type A patients. The medicine is based on Factor VIII, one of the normal coagulation factors in the blood that helps the blood to stop bleeds by making a clot.

Treatment can be given either as an injection on a regular basis to prevent bleeding episodes occurring and/or as treatment at the first signs of bleeding to stop the bleeding episode as quickly as possible.

The medication is produced using genetic technology under laboratory conditions. It is produced from hamster cells which have been tested thoroughly for viruses. No human or animal serum is used in the production of this Factor VIII replacement therapy.

In previous trials the medication has been shown to stay longer in the blood than other Factor VIII concentrates and in this trial we hope to show that this longer presence in the blood will lead to a prolonged effect which will reduce the frequency of injections needed to prevent bleeds.

"The patients that have received this medication at Children's

have been doing very well and have actually had less bleeds using this Factor VIII replacement versus their previous treatment," Dr. Morales said.

Patients are seen every three months by the Clinical Trials Staff and Dr. Morales for clinical follow up and to ensure that they are not having any problems or issues with taking the study medication.

The patients will continue on the study until the medication is approved by the FDA and is available commercially which is expected not to be until the year 2018 or later.

The mission of Children's Hospital's Hemophilia and Bleeding Disorders Program is to provide the highest quality comprehensive healthcare services to Louisiana children with bleeding disorders and to their families, regardless of socioeconomic status or ability to pay, as well as assistance and education to our patients and their families so that they can have the knowledge and skills needed to cope with their disorder and to live active and fulfilling lives.

The program helps these children and their families better cope with their chronic conditions and train future healthcare providers in multiple disciplines, so that they are better able to take care of these patients in a compassionate and skillful manner. ■



## Early Learning for School Readiness

When thinking about school for pre-school aged children, there are many things to consider.

Is the school a good fit for your family style, beliefs, or values? Does the school meet your family's logistical and scheduling needs? Are the academic expectations appropriate? In terms of child development, perhaps the most important issue should be "school readiness". If you think of school readiness as ABC's and 123's, you may be missing some important lessons. What exactly does school readiness mean? David Elkind of Childcare Information Exchange states...

"The phrase school readiness was most often used in connection with a child's preparedness to meet the demands of a kindergarten classroom. This way of thinking assumes that school readiness resides entirely in the child's head and is primarily academic, namely, knowing one's letters and numbers. Another interpretation of readiness is that it is a matter of maturation and is related to age. While these ideas about readiness are understandable, they happen to be incorrect.

"Readiness does not reside in the child's head. Likewise, the skills a child needs to succeed in most kindergartens are not knowing numbers and letters, but rather being able to communicate, follow instructions, and work cooperatively with other children. A true assessment of school readiness, therefore, must take into account the child's level of intellectual and social/emotional development."

If your child is currently attending a pre-school, look for these signs that the pre-school is helping your child get ready for school age learning:

1. Strong, positive relationships are being developed, the staff is communicating and listening to your child in an active way, trust and security is promoted with consistent and predictable rules and consequences.
2. The environment is supportive, space and opportunity are provided for socio-dramatic play, there are predictable schedules and routines.

3. Social skills and problem solving are being modeled, children are coached on appropriate language for feelings and given opportunities to practice acceptable responses and behavior.

Stay at home parents or other caregivers can be doing much of the same, but also emphasize:

1. Communication Skills: have regular conversations with your child. Listening and speaking are the first steps to reading and writing. Answer their questions, even if the answer is no. Model the language you want your child to use.
2. Independence: let your child dress him or herself. Buy shoes and clothing that are easy for your child to put on and fasten on their own.
3. Academic Readiness: Read to your child everyday and talk about what you have read, sing songs, repeat rhymes and do finger play. Visit the library for story time and check out books. Foster creativity and curiosity through play.
4. Social Readiness: have regular routines for mealtime and bedtime. Set age appropriate limits and rules and give consequences for breaking them. Encourage your child to play and talk with other children.

Now that you know how to support your child's school readiness, you can also get yourself ready at our Parenting Center School Fair. Get the most up-to-date information on the One App process, over 20 different schools in our area and what they offer, and get questions answered about specific schools face-to-face with a school representative.

The School Fair is  
Tuesday, October 7th from  
6:30 – 8:00 pm.

Hope to see you there! ■





## Ice Bucket Challenge

Children's Hospital accepted the Ice Bucket Challenge on Aug. 15 and raised more than \$5,000 for the Team Gleason Foundation and ALS research. Drs. Kathryn Beatty and Ryan Pasternick gathered more than 25 Children's Hospital and LSUHSC physicians and residents and CHNOLA administrators, including President & CEO Mary Perrin and Chief Medical Officer John Heaton, M.D., to dump an ice-cold bucket of water over their heads to raise awareness and funds. A handful of hospital patients assisted the doctors with pouring water on their heads.



## Children's Hospital Telethon

The 31st annual Children's Hospital Telethon was the most successful on record, raising more than \$2.06 million. The event was broadcast live on WDSU Channel 6 on Saturday and Sunday, May 31 – June 1. Fadeyemo McAlpine, who had reconstructive surgery on his jaw using transplanted bone from his leg, served as this year's Telethon Ambassador. Since 1984, the Telethon has brought in more than \$28 million for Children's Hospital (For more on the Telethon, please see Pg. 16).

### OCTOBER

- 4** **Marriott Silent Auction**  
7 p.m., New Orleans Marriott  
Preservation Ballroom
- 17-18** **Boo at the Zoo**  
5-9 p.m., Audubon Zoo
- 24-25** **Boo at the Zoo**  
5-9 p.m., Audubon Zoo
- 24** **Schwander Golf Tournament**  
10:30 a.m., Timberlane Golf Course
- 25** **Operation Pumpkin**  
8 a.m., Canal Place

### NOVEMBER

- 1** **Jazz Half Marathon**  
7 a.m., Lafayette Square
- 3** **Marriott Golf Tournament**  
7:30 a.m. registration/8:30 tee-off,  
English Turn Golf & Country Club
- 8** **Tulane Phi Mu Dance Marathon**  
5 p.m.-midnight, Tulane University
- 19-21** **Radioton Espanol**  
All day, KGLA 1540 AM



## Hyundai Hope On Wheels gives \$75,000 for cancer research

Hyundai Hope On Wheels and New Orleans-area Hyundai dealers donated a \$75,000 Hyundai Young Investigators Clinical Award to Children's Hospital fellow Chittalsinh Raulji for his work on the most aggressive primary malignant central nervous system tumors. The award was presented during a Hope On Wheels Handprint Ceremony at Children's Hospital. Celebrating its 16th year, Hope On Wheels will surpass \$86 million in total donations to pediatric cancer research and programs since its inception in 1998. Since 2006, Children's Hospital has received \$290,000 from Hope On Wheels.

## Prom of Champions

The 2014 Prom of Champions was held April 18, at The Board of Trade on Magazine Street. The Prom of Champions is dedicated to providing amazing events throughout the year to Children's Hospital New Orleans patients battling cancer and blood disorders, as well as support for their loved ones. The night started out with everyone arriving in limousines and being announced on the red carpet. Hosts Randi Rousseau and Chet Pourciau were joined by Saints players Roman Harper and Robert Meachem and other local celebrities to greet patients and their guests as they entered. From there the night was filled with dancing, singing, pictures, food and quite possibly the biggest candy table ever! A very big thank you goes out to the prom's benefactor G. Smith Motorsports.

*Contact the Public Affairs Department at (504) 896-9373 for more information on Children's Hospital events.*





# Vision Quest

*Children's Hospital has new leadership for the first time in nearly 30 years*

**F**or almost 30 years, Children's Hospital was guided by the leadership of President and CEO Steve Worley and Chief Medical Officer Alan Robson, M.D. However, this spring, Worley transitioned to a senior advisory position with Children's Hospital's parent company, LCMC Health, and Dr. Robson retired.

On April 1, Mary Perrin was named Children's Hospital's president and CEO. Perrin, who started her career at Children's Hospital in 1984 as director of Human Resources, has also served as vice president of operations, and most

recently senior vice president and chief operating officer.

"Mary brings to the CEO position a unique set of skills, experience and knowledge of Children's Hospital that could not be duplicated," Worley said. "Not only is she completely familiar with the operations of the hospital, but she is also well known and respected by our medical staff, our academic partners and our Board of Trustees."

In early May, John Heaton, M.D., was promoted to chief medical officer of Children's Hospital. Dr. Heaton has most recently served as the hospital's associate medical director and

previously was the medical director of the Anesthesia Department.

"As medical director of anesthesia for the past 14 years, he has a very strong institutional knowledge of the medical staff, the hospital and our partnership with LSU," Perrin said.

## **Time of Change**

Perrin and Heaton are entering Children's Hospital's top leadership positions in an era of massive change – founding and expanding LCMC Health, acquiring and planning the development of the State Street Campus, formerly the old New Orleans Adolescent Hospital (NOAH)

property, and creating a strategic plan for hospital operations – that has meant many 12+ hour work days and an intense focus on the hospital's future.

"I've worked with many departments in the hospital, which has given me a good basic understanding of the difficulties and challenges our departments have on a daily basis," Perrin said. "I understand what it takes for those departments to succeed day in and day out and meet the demands of the hospital. My experience helps me to understand what we have to have in place in order to remain successful."

She said in recent years Children's has seen a consolidation of services. "This has been good for our patients. It

that will help the hospital create new business and revenue opportunities, and some opportunities to streamline existing services and business practices.

"This is a very exciting time for the hospital and the system," Perrin said. "It's a privilege to be able to be part of the process that ultimately reshapes the hospital. It's an opportunity to shape our future with a blueprint for how we move forward in terms of a strategy."

### Patient focused care

This summer, Perrin announced the nurses' stations in Children's Hospital's center tower will soon receive a makeover that will spin heads and the positioning of the stations as well. Designs call for

Instead of primary colors, the stations will feature colors pulled from the new vinyl flooring recently installed on the first floor. Desks will be back-lit with colored light to add a soothing element, and wood flooring will be added at each station, and possibly down the halls, too. The most striking element of the plan, however, includes the repositioning of the stations' entrances to face the blue elevators.

"We want it to have a presence so that when people – physicians, families, staff – get to the floor somebody is there to greet them," Michel said.

Each station was designed with input from nurse managers to optimize space and give our medical staff as much functional room as possible.

Third floor nurse manager Angel Hargis said she often sees many patients wander her floor who are supposed to be in the Ambulatory Care Center on the other side of the hospital.

"I feel so badly for them because they have no idea where they're going. This will be very helpful for them."

Technology was a major consideration as well, with space given to store and charge mobile computers and adding as many computers at the station to facilitate access to electronic medical records.

"We'll have more work stations that will be a lot more effective for our nurses, Hargis said. "They'll have more space without being crowded when physicians, fellows and residents need to access the station, too."

"We feel like this will help morale because of the new environment our medical staff will be in while working," Michel said. "The stations are so old now and really are dated. We're trying to upgrade."

"I'm so excited it's ridiculous," Hargis said. "Our patients will come on the



allows all of the resources to be in one place, which is beneficial for us, for the patients and for the community. Instead of many appointments over many days at many different locations, all can be done together at one time here."

Both Perrin and Heaton said changes in Medicaid over the past three or so years have reduced reimbursement payments to the hospital. Costs of running the hospital continue to go up. The performance improvement initiative is going to focus on some very targeted opportunities

a sleeker look that is welcoming and comforting at the same time.

While additions and replacements have been made to various nurses' stations over the years, vice president of nursing and director of the renovation project Diane Michel said it has been 10 to 15 years since they were renovated.

"We've changed the décor," Michel said. "We're going with a modern, peaceful look. But we don't want it to be like an adult hospital. We're going to keep it kid friendly."

floor and immediately see us and we'll immediately see them instead of them walking around wondering where they're going."

### Learning the system

Perrin said that as the founding member of LCMC Health, Children's Hospital has increased its visibility locally, regionally and even nationally.

"Among our peers in the pediatric hospital community, there are many who feel that Children's and LCMC, by acquiring adult-care hospitals, are creating a path that no one else has traveled," she said. "This has allowed us to align ourselves with other institutions and organizations in a network of providers that will give us the ability to transition patients from here to adult facilities as they need it. LCMC Health delivers the full continuum of care from pediatrics to geriatrics."

As chief medical officer, Dr. Heaton's goal is to ensure Children's continues to embrace its position as the regional medical center for children.

"My goal is to get every possible service properly staffed and equipped so that we can be in the top quartile (of children's hospitals). We have a strong reputation," Heaton said, "but there are people who are not quite aware of what we do, how we do it and how well we do it. They don't realize what we have here. I would like Children's Hospital to be foremost on people's minds, for people to not even think about going anywhere else to have their child taken care of."

"The most important thing we do every day here is take care of patients," Perrin said. "We should never lose sight of that; it is our number one priority."

### Heart of the community

In addition to pointing out how important Children's Hospital is to the

community, the new administration is also quick to say how essential community support is to Children's Hospital.

"It truly takes an entire community to support Children's Hospital, to enable us to truly provide the full scope of services," Perrin said. "But in addition to the providers and staff, it takes the help of everyone who helps us put on events; it takes all of the parents and family members who help patients transition from their hospital stay. And obviously, with the finances we receive from the state being reduced, we rely on our donors more heavily than we ever have, and we are very grateful to them."

### Window to the world

While her free time has diminished greatly, Perrin is fond of socializing, enjoying various cultures, traveling and relishing being a New Orleanian. "I love the vibrant culture of New Orleans," she said. "We have a window on the world, right here in our city."

She and her husband, Keith Perrin, M.D., share their home with their Bichon Frisé, Lola.

When she can fit in a session, she enjoys yoga and reading, especially Irish writer James Joyce's *A Portrait of the Artist as a Young Man*.

"I would say that one of my hobbies used to be cooking, but now that my children are both grown and live elsewhere, I don't do that much anymore," she said. "So I have transcended from cooking at home and entertaining a lot... to going out to eat!"

### If this doc's a-rockin'...

While Heaton generally carries a very serious demeanor at the hospital, he unwinds in the outdoors through hunting, fishing and competitive shooting. When he's forced inside, he enjoys reading about all periods of history and the works of Hemingway and Faulkner, and has a "room full of guitars," that help him express himself through rock music.

"I'm an avid outdoorsman and love to play, but that part of my life has been on hold," he said. "I usually get to the hospital between seven and eight in the morning to check on the day's surgeries and how the ER did overnight, and 12 to 14 hours later I'll pass through the ER again – because eight to nine at night is their prime time with volume – before heading home."

"I believe in leading from the top," he said. "The most rewarding part is being able to help solve problems that have frustrated and stymied others. I enjoy finding resolution. That's a carryover from a long, previous career in the operating room." ■





# Greg Feirn named LCMC Health CEO

*With his 8th promotion within the company, Feirn assumes system leadership*

On May 1, Greg Feirn assumed the role of CEO for LCMC Health, the \$1 billion hospital system governing Children's Hospital, Touro Infirmary, the Interim LSU Hospital and forthcoming University Medical Center and New Orleans East Hospital. In his role as CEO for LCMC, he is responsible for management coordination of the LCMC Board of Trustees and for oversight and analysis of the system's operations and investment portfolio.

At just 43, Feirn has had eight different titles in his 16 years with Children's and LCMC.

The Janesville, Wisc., native came to New Orleans after serving as an advisor for "Big 4" accounting firm, Deloitte & Touche, LLP. He was based in Minneapolis and commuted regularly to New Orleans and Nashville to meet with clients. He began getting weary of all the travel. In 1998 Children's Hospital's former CFO Dewain Hildreth offered Feirn the controller position, and he has taken off from there. At Children's Hospital, he went from Controller to VP-Controller, then to VP-Research, VP-Operations & Research and then CFO. At LCMC, he started as CFO, then moved to President & COO, and in May became CEO.

Feirn hopes to continue to grow the system in a way that is mindful of the community and the people each hospital serves.

"We have three very strong affiliate hospitals that are working to become more integrated as a healthcare system in order to be more competitive," Feirn said. "We've recently opened New Orleans East Hospital. I'm looking for LCMC to continue to integrate, create efficiencies that make us cost effective and create a sharing of best practices so that we do have the highest quality. "We have great employees, great physicians and great leadership at all of our affiliate hospitals," he said. "It's all coming together nicely."

While he's been extremely busy with the formation of LCMC Health, he enjoys spending time with his family – wife, Sara; son, Charles, 3; and daughter, Betsey, 11 – and in the outdoors. "I like to hunt, fish, golf and love watersports – skiing, barefooting, knee boarding, although I don't have much time for any of those right now."



## WE ARE **PROUD** TO BE A PART OF THE **LCMC FAMILY**

LCMC Health is a local healthcare leader managing some of our region's most respected community hospitals including Children's Hospital, Touro, the Interim LSU Hospital, and the new University Medical Center. LCMC is a community-minded nonprofit, supporting Louisiana's best local healthcare with the people, processes, funding and expertise needed to strengthen the unique integrity of our community hospitals. For more information, visit **LCMCHEALTH.ORG**.





## Children's Hospital Telethon tops \$2 million mark for first time

With a record amount of \$2.06 million, the people of the Gulf South showed their support of Children's Hospital by opening their hearts and wallets and surpassing the \$2 million mark for the first time.

The 31st annual Children's Hospital Telethon aired live on WDSU on May 31 and June 1. Channel 6's talented staff broadcast from their studio and remotely from the hospital's kick-off party, intensive care units and on the helipad with CHNOLA1, the hospital's emergency transport helicopter.

Telethon Ambassador Fadeyemo McAlpine shared his story of how a bone in his leg was used to reconstruct a section of his jaw where a tumor was removed. He received a free year's ice cream and goodies from Ron Davis, Blue Bell's New Orleans branch manager and good friend of the hospital.

Take 5 Oil Change, their employees and customers celebrated a milestone during the telethon, too, having raised \$500,000 over the past seven years for Children's Hospital.

Leading the call for the public's donations were WDSU personalities Margaret Orr, Norman Robinson, Heath Allen, and many other reporters and crew members.

Robinson's appearance was bittersweet, as he retired from WDSU at the end of May. For the past 24 Telethons, he has lent his energetic, passionate and inspirational presence to the broadcast. At times he seemed to have out-of-body experiences, whether he conjured the spirit of James Brown imploring viewers to "get up off of your thing" to donate or playing on his signature persona of a preacher to help increase pledges by tossing out quotes from comedian Eddie

Murphy's 1988 movie, "Coming to America" in which Robinson borrowed Arsenio Hall's Rev. Brown character saying the spirit of Children's Hospital is, "the spirit that helped Joshua fight the battle of Jericho, the spirit that helped Daniel get out the lion's den, the spirit that helped Gilligan get off the island."

"Children's Hospital is my favorite charity," Robinson said as this year's event neared its conclusion. During his 24 years at WDSU, Robinson has helped raise a staggering \$26 million for Children's Hospital.

"Norman's tall stature pales in comparison to the size of his heart," said Brian Landry, LCMC Health senior vice president of marketing, public affairs and development. "We owe him a debt of gratitude for all that he has done for the children of this region



through his support of the telethon.”

Live remotes from the Chevron Volleyball Classic at Coconut Beach Volleyball Complex in Kenner, as well as interviews with doctors and patients’ families at the hospital, were also a feature of the program.

“The Telethon is a great opportunity for us to give the community an insight into the human side of what goes on here at the hospital,” Landry said. “They are able to hear directly from our doctors, nurses, and most importantly, the family members and patients who have walked through our doors.”

The Telethon’s success is the result of many hours of planning and preparation by a small army of employees, volunteers and corporate sponsors.

“It truly takes an entire community to support Children’s Hospital, to enable us to truly provide the full scope of services,” said Children’s Hospital President & CEO Mary Perrin. “But in addition to the providers and staff, it takes the help of everyone who helps us put on events; it takes all of the parents and family members who help patients transition from their hospital stay. And obviously, with the finances we receive from the state being reduced, we rely on our donors more heavily than we ever have, and we are very grateful to them.

“It’s one thing to see the dollar figure on the tote board going up, but we are proud to feel that same support from the community throughout the year,” Perrin said. “Thank you to the volunteers for all that you do, as well as the medical staff and employees of Children’s Hospital. And thank you to WDSU for letting us tell our stories.”

Since 1984, the telethon has brought in more than \$28 million to Children’s Hospital. CHNOLA sends a very sincere thank you to our amazing benefactors, patients, their families, volunteers, medical staff and professionals who allow Children’s Hospital to be there for our most important asset, our children. ■







*John Firestone, M.D.*



*Maria Treme, M.D.*



*Karen Kern, M.D.*

In response to patient demand, Children's Hospital has opened an after-hours clinic in Metairie. The walk-in clinic does not require an appointment and specializes in treating patients ranging from newborn to 21 years of age.

Doctors John Firestone, Maria Treme, and Karen Kern will see patients Monday through Friday from 7 p.m. to 3 a.m., Saturday from 1 p.m. to 1 a.m., and Sunday from 9 a.m. to 1 a.m.

Children's Hospital After Hours services include:

- Evaluation for injuries (sprains, strains). If broken bones – splinting and stabilization to get to hospital for x-ray & casting
- Treatment of common childhood illnesses – colds, flu, sore throat, ear pain, cough, congestion
- Asthma
- Fever
- Upper respiratory infections
- Vomiting/diarrhea
- Urinary tract infections
- Removal of foreign bodies
- Rashes
- Treatment of wounds and burns
- Pneumonia
- Treatment of insect & spider bites
- Allergic reactions

Children's Hospital encourages every child to have a primary care physician who can offer vaccinations and well child check-ups, so these services will not be provided (If you need a pediatrician for your child, please call (504) 896-9827). When a child visits the clinic, Children's Hospital After Hours will send a report of the visit to the child's pediatrician within 24 hours.

If hospitalization is required, we will admit the child to Children's Hospital and notify their pediatrician.

Children's Hospital After Hours accepts multiple methods of payment, including Visa, MasterCard, personal checks and cash, as well as most major insurances, including but not limited to: Aetna, American Lifecare, Beechstreet, Blue Cross/Blue Shield, Cigna, Coventry, First Health, GEHA, Gilsbar, Medicaid/Bayou Health, New Orleans Choice, Humana, Office of Group Benefits, PHCS, Tricare, UMR, United. At the time of visit, copays, deductibles and payment for any services not covered by insurance will be expected. Uninsured patients will be seen on a self-pay or fee basis. ■

## Children's Hospital After Hours

3040 33rd Street  
Metairie, LA 70001  
(504) 837-7760  
[www.chmpc.org](http://www.chmpc.org)

### Hours

Monday-Friday:

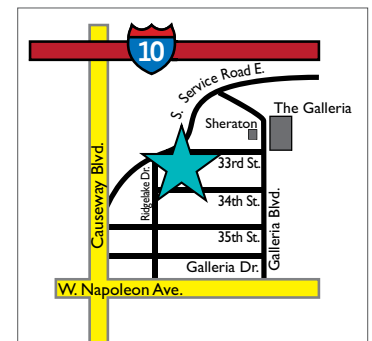
7 p.m. - 3 a.m.

Saturday:

1 p.m. - 1 a.m.

Sunday:

9 a.m. - 1 a.m.



## MEMORIALS

April 1, 2014 - June 30, 2014

### Joseph Samuel ("Joey")

Adams

National Association of  
Boards of Pharmacy

### William Hayes Alleman

Mr. & Mrs. Paul J. Hebert

### Imelda Sullivan Ankrum

Betty Davis

### Linda Labanca Armbruster

Beebe Jones

Hammond Jones

Gloria M. Woods

### Norman Joseph Authement

Toby & Jenny Lafont

### Netta Haydel Bergeron

Helen B. Boudreaux

### Peter C. Bertucci

The Westfall Family

### Audrey Claire Brown

Harvey A. Perque

### Col. John J. Caldas

Frank & Arden Dalia

### Roseanna Bridges ("Rosie")

Cardenas

Tony C. Tillman

Hazel Williams

### Margaret Estelle Miller

Castay

Residents of The Greens at  
Pelican Point

### Jack Anthony Chaney

Anita V. Bertuccini

### Margaret Thomas Dewey

Gloria M. Woods

### Marcus Lucas Dileo, Sr.

Audrey Schaff DeLucca

### Elaina Lovecchio Dooley

Tommy & Kristine Sinon

### Marycathyren Gambino

("Mickey") Easterling

Raul & Margie Bencomo

Evans-Graves Engineers, Inc.

### Jean Eichhorn

Sadie M. Marcello

### Griffin Francis James

Everman

Janelle Bond

Janell Seaberg

### Catherine Clemente

("Cathy") Foreman

Patsy P. Hatem

### Courtney Elizabeth

Giarrusso

David & Geneva Kerstein

Vincent & Lynda LoCoco

Mediation Arbitration

Professional Systems, Inc.

J.P. & Catherine Morrell

### Eugene Edward Mollo

("Gene") Gonzales

Donald A. Siegel

### Clifton Michael ("Mike")

Green

Tommy & Kristine Sinon

### Elinor Mae Clark Grove

Logistics Management

Resources, Inc.

### Dolores Bodenheimer Guillot

David & Donna Satter

## Helping Hands

*Building a healthy future for kids.*

### 5 Minute Oil Change's "Change a Child's Life"



5 Minute Oil Change raised \$80,000 for Children's Hospital through its "Change a Child's Life" promotion. Twenty-six stores in the metro New Orleans and Mississippi Gulf Coast areas collected donations. Special thanks go out to company president Pete Frey, his staff and customers, who are wonderful friends and supporters of the hospital. Take 5 Oil Change, their employees and customers have raised \$500,000 over the past seven years for the Children's Hospital Telethon!

### Chevron Volleyball Tournament

The Chevron Volleyball Classic was held at Coconut Beach in Kenner on Saturday, May 31.

Forty-nine teams participated in beginner, intermediate and advanced categories and helped raise almost \$35,000. Prizes were given to the first-place team in each category and to the teams who won best of each net. More than 50 draw prizes were also given. Participants enjoyed complimentary food, Coca-Cola products, Blue Bell ice cream and snacks from Ovations Messinas Catering. Waldemar S. Nelson and Company, Inc., Cox Louisiana, Treasure Chest Casino and Raising Cane's were co-sponsors of the tournament.



Human Energy™

## *Rite Aid Pre-party & Golf Tournament*



The 12th annual Rite Aid Golf Classic raised more than \$64,000. More than 120 golfers enjoyed playing English Turn Golf & Country Club, food & drinks on the course, a parade of prizes and silent auction.

## *F. Christiana Golf Tournament*

The F. Christiana Golf Tournament was held Wednesday, April 18, at Audubon Park. The golfers in attendance completed their round of golf and feasted on the tournament's traditional crawfish boil afterwards. Frank and Cindy Christiana hosted the outing, which raised \$10,000 for the hospital.

## *St. Tammany Cancer Fund*

The St. Tammany Cancer Fund has renewed its long-standing support of the Children's Hospital Cancer Program through a gift of \$10,000 to help fund the hospital's Treatment After Cancer and Late Effects Clinic. The fund raises money primarily through a highly successful golf tournament each spring.

## *Run Forrest Run 5K Race*

More than 1,200 runners turned out for the 15th Annual Run Forrest Run 5K Race on April 29. The race began and ended in front of Bubba Gump Shrimp Co. Restaurant and Market on Decatur Street. Participants enjoyed complimentary Coke products, Michelob Ultra and delicious shrimp pasta and salad from Bubba Gump. The event raised more than \$22,000 for Children's Hospital.

**Dr. Judith A. Harris**  
Gregg Campbell

**James Daniel Hatt**  
Lori S. Duke  
Bette Hitchcock  
Rob & Rosalie Lakey  
Phil Rabalais  
Leonard & Lorraine Thien  
Touro Infirmary – Hematology/  
Oncology Department

**Bluma Goldstein Klein**  
Phyllis C. Allison  
Gertrude Beerman  
Rhino Contemporary Crafts Co.  
Esther Rosenberg  
John & Kathleen Stassi  
Cal & Madeline Suer

**Linnie Chandler ("Lynn") Lambert**  
Rhonda, Morris & Alison Jones

**Shelby Leonhard**  
The Petty Family

**Elizabeth Watkins Lonergan**  
Billy & Janie Rippner

**Lansdale J. ("Lans") Madere, Jr.**  
Gloria M. Woods

**Gulnare Levenstein Marks**  
Billy & Janie Rippner

**Phyllis Martin**  
Slidell Elks Auxiliary

**Elda Katherine Meyers**  
Lloyd J. Meyers

**Irene Crochet Michel**  
Carolyn E. Swift

**James Frederick Miller**  
David & Donna Satter

**Lillian Casterline Miller**  
David & Donna Satter

**Shelley Morel Posey**  
Betty S. Barnes

**Al J. Ransome**  
Sadie M. Marcello

**Leola Lanoux ("Lee") Schneller**  
Trudy Barbier & Family

**Harold A. ("Hal") Schwartz, Jr.**  
Ellyn Frankel  
Dave & Nancy Willis

**Thomas Edmonds Short, Sr.**  
Ann H. Babington  
Ricky & Karen Brehm  
Greater New Orleans Sports  
Foundation  
Velma S. Kantrow  
The Noel Family  
Andy & Diane Plauché

**Calvin Dale Smith**  
Gloria M. Woods

**Elois F. Soule**  
Lois Soule

**Kendall Oliver Springman**  
Ken & Rosan Springman

**Kurt David Steiner**  
Billy & Janie Rippner

**Thelma Mae Mouledoux  
Trapolin**  
Gloria M. Woods

**Kathryn H. ("Kitty") Vega**  
Shirley D. O'Dwyer

**Bonnie Ann Walle**  
Gene Pereira, Jr.

**Connor Phillip Wegmann**  
Lorraine B. Chiasson



## HONORS

April 1, 2014 - June 30, 2014

### Dylan Dishon

Mr. & Mrs. Don Thomas

### Harrison Ducote

Leonard Armand  
Travis & Sarah Armand  
Dustin Day  
Bill & Kathy Duplaisir  
Brian Duplaisir  
Shane Duplaisir  
Bob & Johnny Hurlbut  
Carol L. Johnson  
David & Ramona Slagle  
Marlee Young

### Doug & Susan Johnson

Claudia Kelleher  
Elizabeth Kelleher

### Brady Lafleur

Janet C. Yochim

### Paul J. Leaman, Jr.

George R. Leaman

### Weston LeBlanc

Marie Giardina  
Maureen Theriot

### Chris & Leslie McClanahan

Claudia Kelleher  
Elizabeth Kelleher

### Edward Modinger

Mr. & Mrs. Hodgson  
Modinger

### John Modinger

Mr. & Mrs. Hodgson  
Modinger

### Dr. Michael H. Moses

Zoe Feigenbaum

### Shanker Muraleedharan

Syamasundaran & Sindhu  
Unnithan

### Kelsey Reitmeyer

Sarah Farnet

### Hunt Roussell

Linda Cato

### Betty Sullivan

Lanier L. Hosford

### Dr. Andrew G. Todd

Alan & Arlene Philipson

### Dr. Jayaprabha Vijaykumar

Syamasundaran & Sindhu  
Unnithan

### Mr. & Mrs. Bill Weldon

Shaw & Ann Thompson

## Plaisance Motorcycle Fest

The 11th annual Plaisance's Bar Motorcycle event did not include the traditional Poker Run held in years past, but the motorcyclists turned out in great numbers to attend the party at Plaisance's Bar to support Children's Hospital. The party, hosted by Priscilla and Mensy Plaisance and their committed volunteers, featured music by popular local bands. Once again, the New Orleans-Baton Rouge Steamship Pilots Association stepped up with a wonderful donation of \$18,500. This year's event raised \$33,762 for the hospital, bringing its total since the event began to nearly \$300,000.



## Golden Oldies Motor Club

Members of the Golden Oldies Motor Club of Hammond donated \$6,010 raised during its 13th annual Cars for Kids Southern Style Show on June 14, which included 155 vehicles. From left are Jim Anderson, Bobby and Christine Solomon, Mike LeBlanc, Joe and Beth Cashio, Dot Savoy, Guy Mitchell, Amanda Martin-Santa Fe, Roger Gorman and Bruce Savoy.

# Children's Hospital thanks the following individuals and organizations for the goods and services they provided for the 2014 Telethon:

5Fifty5	Crown Buick GMC	Knights of Columbus	Republic National Distributing Company
A.J.'s Produce Co., Inc.	Crown Royal	Archbishop Jannsens Council	Residence Inn Marriott
Abita Brewing Company	Crystal Clear Imaging	Knights of Columbus	Rex Distributing Company, Inc.
Acadian Ambulance Service	Custom Catering, Inc.	Archbishop Rummel Council	Ridge Creations
Acme Oyster House	David S. Gunn, Attorney at Law	Kosher Cajun NY Deli & Grocery	River Parish Disposal
ALLFAX Specialties, Inc.	Dawn Busters Kiwanis	L'Auberge Casino & Hotel Baton Rouge	Rock'n'Bowl
Alois J. Binder Bakery	Deanies Seafood	La Madeleine Country French Café	Rocky and Carlo's Restaurant & Bar
American Culinary Federation – New Orleans	Del Porto	Lake Vernet Bass Club	Salu'
Anheuser-Busch	DIAGEO	Lakeside Kiwanis	Sam's Club
Arctic Express	Disney	Lakeside Toyota	Sazerac
As You Like It Silver Shop	Diversified Foods	Lakewood Golf Club	Semolina Restuarant
At Your Service	Doiron's Landing	Langenstein's	Shades of Blue, Inc.
Athletic Center Gonzales, LA	Dominique's on Magazine	Le Pavillon Hotel	Shell Landing Golf Club
Audubon Nature Institute	Domino's Pizza	Louisiana Children's Museum	Sherwin Williams
Augie Leopold Advertising Specialties	Don's Seafood	Louisiana Department of Wildlife & Fisheries	Shrimpossibles
Aurora Catering	Downtown Fitness Center	Outdoors with Don Dubuc	Sigma Alpha Epsilon –
Azby's	Dr. Pepper Snapple Group	Louisiana Health & Fitness Magazine	Nicholls State University
BAC Productions	Drago's Seafood Restaurant	Louisiana Seafood Exchange	Sodexo
Bacardi	Dynamic Production Services, Inc	Louisiana Sportsman	Something Else Cafe
Banana Boat	E & J Gallo Winery	Louisiana Wildlife Federation	Southern Eagle Distributors
Barcadia	Elite Island Resorts Caribbean	Louisiana Spirits-Bayou Rum	Southern Eagle Sales & Service, L.P.
Bateman's Ice	EMCO technologies	M Bistro at The Ritz Carlton, New Orleans	Southwest Airlines Co.
Baton Rouge Metropolitan Airport	English Turn Golf & Country Club	Maison Dupuy Hotel	Spa Isbell
Bayona	Enterprise	Marathon Petroleum	Springhill Suites Marriott
Beachcorner Bar & Grill	Enterprise Rent A Car	Marriott	Squeal Bar-B-Q
Besh Restaurant Group	Ernst Café	Marriott Hotels & Resorts	State Farm, Inc., Mitch Mule
Beta Sigma Phi	Estancia	Marriott International, Inc.	Sue's Jewelers
Big Easy Kiwanis	Evamor Products, LLC	Marriott Select Service/Extended Stay Hotels	Superior Grill
Bike Zone	F. Christiana & Co.	McAlister's Deli	Swiss Confectionary
Blue Bell Creameries	Five Happiness Restaurant	Messina's at the Terminal	Tabasco
Blue Dot Donuts	Foundation Room at the House of Blues	Mignon Faget	Taco Bell
Boucherie	Frank Maone	Mikimoto Japanese Restaurant	Take 5 Oil Change
Breaux Mart	Freeman	MiLa	The Berger Companies
Britvic-Fruit Shoot	Frito Lay	MillerCoors	The Blues Jean Bar
Broussard's Restaurant	G.H. Leidenheimer Baking Co., Ltd.	Mo's Pizza	The Degas House
Brown Forman	Galatoire's 33 Bar and Steak	Monica Anderson	The New Orleans School of Cooking
Brown's Dairy	Galerie Royale, Ltd.	Morning Call Coffee Stand, Inc.	The Palm Court Jazz Café
Bubba Gump Shrimp Co.	Gentilly Propane Gas Co.	MPress	The Plant Gallery
Restaurant & Market	Gerry Lane Enterprises	Ms. Juicy Lucy's	The Ritz-Carlton
Bubba Gump Shrimp Company	Glazer's	Mugshots Grill & Bar	The Ritz-Carlton, New Orleans
Byblos	Grand Biloxi Casino, Hotel & Spa	Napoleon House	The Roosevelt Hotel New Orleans
Cabela's	Guy Lyman Fine Art & Magazine	Nestle	The Rusty Nail
Café Degas	Street Framing	New Orleans Firemen's Federal Credit Union	The Tim Laughlin Band
Café Du Monde	Guywire Communications Inc.	New Orleans Fish House	Tony Chachere's
Café Minh	H3O Specialties	New Orleans Marriott	Touro Infirmary Fitness Center
Cajun Boy Brand/Piazza's Seafood World	Hampton Inn & Suites Convention Center	New Orleans Marriott at	Tours by Isabell
Camellia Beans	Harrah's Gulf Coast	The Convention Center	Treasure Bay Casino and Hotel
Campri	Hawkins The Florist	New Orleans Seafood	Valero Meraux Refinery
Canal Street Grill	Heineken USA	Nike Golf	Valero St. Charles Refinery
Captain Hil's Charter & Guide Service	Homewood Suites New Orleans	NOLA Lending Group	Varsity Sports
Casa Garcia Mexican Restaurant	Honey Baked Ham	NTS Communications	Villere's Florist
Central Boat Rentals, Inc.	Hooters	Oak Harbor	Vinson Guard Service
Chaps Party Rentals	Hotel Monteleone	Ocean Potion Suncare	Voodoo BBQ
Charcoal's Gourmet Burger Bar	HRI Lodging	Oscar's	Walgreens
Chef KD's Outdoors and More	HRI Lodging, LLC	Paradise Louisiana	Walmart
Children's Hospital Dietary	HRI Properties	Patient Services, Inc.	Walt Disney World Co.
Children's Hospital Employees	InterContinental New Orleans	Pelican Ice	West Jefferson High School AFJROTC
Children's Hospital Guild	Jack Daniel's Tennessee Honey	Pepsico	Whitney Bank
Children's Hospital Patients and Families	Jack Dempsey's Restaurant	Pernod Ricard	Wild Lotus Yoga
Children's Hospital Volunteers	Jacques-Imos Café	Phi Mu – Nicholls State University	Windsor Court Hotel
Church's Fried Chicken	Jambalaya Festival	Phi Mu – Southeastern Louisiana University	Winn Dixie
Clancy's Restaurant	Jeanfreau's Supermarket, Inc.	Phi Mu – Tulane University	Winn-Dixie Stores, Inc.
Coastland Federal Credit Union	Jefferson Auto Service	Pipe & Steel industrial	Wolfe's in the Warehouse
Coconut Beach Volleyball Complex	Jimmy Buffett's Margaritaville Café	Pontchartrain Kiwanis	Wood's Machine Works
Community Coffee Company	Jubilee Restaurant	Proximo	X-Trainers Personal Training
Cook Me Somethin' Mister	JW Marriott	R & O's Restaurant	Ye Olde College Inn
Court of Two Sisters	Kadin Designs	Raising Cane's Chicken Fingers	Your Nutrition Delivered
Courtyard Marriott	Keith Young's Steakhouse	Reginelli's Pizzeria	Zapps Potato Chips/UTZ Quality Foods
Creole Cuisine Restaurant Concepts	Kentwood Springs Water	Renaissance Hotels	Zuppardo's Supermarket
Crescent City Eye-Openers Kiwanis	Knights and Ladies of St. Peter Claver,	Rene' Bistrot	
Crescent Crown Distributing, LLC	Court 125 and Council 125	Rent A Center	

# SMALL WORLD GALLERY

patient inspirations



SPACE  
Crayon on paper

Simone Price, 5



EMMA'S HANDPRINT  
Emma Romsy, Age 3  
Acrylic paint on paper



MANCHESTER UNITED Reagan Hill, Age 15  
Acrylic paint on ceiling tile



STARRY NOLA  
Acrylic paint on paper

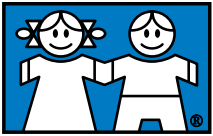
Londyn Jackson, 11



SUMMER DAY  
Acrylic paint on paper

Finnegan Luke, 4





CHILDREN'S  
HOSPITAL

200 Henry Clay Ave.  
New Orleans, LA 70118

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Jazz Half Marathon & 5K

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streets of New Orleans

Post-race party features live  
local music and great food

RACING  
TO BEAT  
CHILDHOOD  
CANCER

NOVEMBER 1, 2014



The Times-Picayune

The  
Grainger  
Foundation



Benefiting the  
Cancer Program at



FOUNDING MEMBER OF  
LCMC  
HEALTH

