

CHILDREN'S
HOSPITAL

SmallWorld

Healing, Teaching, Discovering

Fall 2012

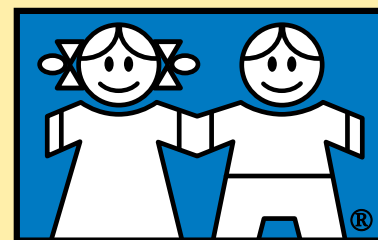
RADIOTON ESPAÑOL
OPERATION PUMPKIN
BOO AT THE ZOO
JAZZ HALF MARATHON & 5K



BOOYAH!

*Robert "Little Boo" Maddox V rebounds from a near
500-day stay at Children's Hospital to become a
2012 Children's Miracle Network Hospitals Champion*

SCOLIOSIS SET STRAIGHT



CHILDREN'S HOSPITAL

Children's Hospital's mission is to provide comprehensive pediatric healthcare which recognizes the special needs of children through excellence and the continuous improvement of patient care, education, research, child advocacy and management.

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IS A CHILDREN'S
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Children's
Miracle Network
Hospitals



2012 Fall



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On the Cover: Robert "Lil Boo" Maddox V stands in front of the U.S. Capitol. Boo represented Louisiana during the 2012 Children's Miracle Network Hospitals Champions Across America events in Washington, D.C., and Orlando, Fla. Photo courtesy Children's Miracle Network Hospitals.

Steve Worley, President and CEO

Louisiana Children's Medical Center to take over University Medical Center

Children's parent corporation expands system, preserves residency programs

Earlier this year, state budget reductions caused \$152 million in cuts to LSU's seven public hospitals. The hospitals, which provide a safety net of healthcare for the indigent and uninsured, announced cuts to clinic hours and services, and layoffs, including 420 here in New Orleans scheduled for the beginning of the year. The announcement sent shockwaves through the medical community, as the public hospitals are staffed by medical school faculty and offer a training ground for residents to treat patients under the supervision of more experienced physicians. Many feared New Orleans' medical schools would lose prestige as it would be increasingly difficult to attract top faculty and students.

Those fears were averted in mid-December, when the state, along with LSU, announced that Louisiana Children's Medical Center (LCMC), the non-profit corporation that runs Children's Hospital and Touro Infirmary, will lease and take over the management and operations of the Interim LSU Public Hospital, better known as University Hospital, and the new \$1 billion, 424-bed University Medical Center, currently under construction on Tulane Avenue, when it opens in the spring of 2015.

University Hospital, like Charity Hospital before it, plays a significant role in providing vital medical and surgical services to the citizens of this region, and has a pivotal responsibility in providing quality medical education for the future physicians of the state. The acquisition will allow University Hospital to remain at 200 beds, avoiding a previously announced cut to 150. Clinic hours and services will also remain the same. University Hospital/UMC will remain respected teaching hospitals, be staffed by LSU and Tulane faculty and residents, and continue to serve the uninsured.

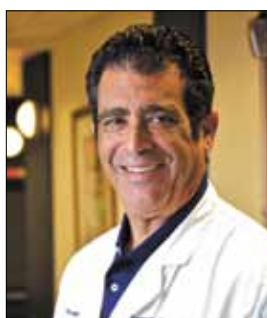
The plan calls for LCMC to acquire University Medical Center Management Corporation (UMCMC), a not for profit 501(3) corporation originally established to manage and operate the University Medical Center. LCMC will be the parent corporation over the boards of Children's, Touro and UMCMC. LCMC will make an upfront payment of \$7 million, and then a total of \$10 million paid over time. The state will use the money to get matching federal healthcare dollars to help pay for services at the hospital and clinics.

LCMC is stronger and more financially sound than ever before. I want to assure you that this transaction will not only help us maintain this position, but also will result in strengthening Children's and Touro as premier care providers in the region. This new affiliation will have no affect on our current hospitals' operations, their medical staff or employees. In fact, the size of the medical staff and number of employees will continue to grow in the future.

Healthcare reform is giving rise to new payment models and the increased development of integrated healthcare systems. LCMC is evolving into a strong system that is capable of providing for all of the healthcare needs of all the citizens of the region. ■



“University Hospital, like Charity Hospital before it, plays a significant role in providing vital medical and surgical services to the citizens of this region, and has a pivotal responsibility in providing quality medical education for the future physicians of the state.”



U.S. News & World Report names Clarence Greene, Jr., MD, one of America's Top Doctors

Clarence Greene, Jr., MD, was named one of America's Top Doctors and among the top 1 percent of neurosurgeons in the nation by U.S. News & World Report. There are 631 top neurosurgeons on the list of U.S. News Top Doctors. These physicians were selected based on a peer nomination process. Within this list of the best neurosurgeons, 230 have been named to a highly selective list of America's Top Doctors by achieving national recognition for outstanding work. Dr. Greene has special expertise in pediatric neurosurgery, brain tumors and congenital nervous system malformations.



Dr. Tilton honored with Child Neurology Society's 2012 Hower Award

The Child Neurology Society presented Ann Henderson Tilton, MD, with the 2012 Hower Award at the 41st Annual CNS Meeting in November. The award, given to one child neurologist each year, honors an outstanding teacher and scholar whose contributions to the specialty have been recognized at national and international levels. Tilton is professor of neurology and pediatrics and section chair of child neurology at LSU Health Sciences Center and co-director of the Rehabilitation Center, and director of the Comprehensive Spasticity Program at Children's Hospital.

Faster, more accurate bacteria identification

In October, the Microbiology Department began using new technology to identify bacteria in cultures. The Matrix Assisted Laser Desorption/Ionization (MALDI) Biotyper, made in Germany, represents one of the most radical technological advancements in recent years in microbiology. Children's Hospital is the first hospital in Louisiana to acquire this instrument.

"We are very excited to have it and we are looking forward to putting it to use," said Kathy Smith, supervisor of Children's microbiology department.

Using MALDI, the time required to identify bacteria will be greatly reduced, allowing physicians to make more informed decisions earlier than before. Additionally, identifying bacteria faster may help reduce the use of broad spectrum antibiotics. And the cost of an identification will be less than current methods in use.



FBI recognizes the Audrey Hepburn CARE Center at Children's Hospital

Michael J. Anderson, special agent in charge of the New Orleans Division of the FBI, selected the Audrey Hepburn Children at Risk Evaluation (CARE) Center at Children's Hospital as the local recipient of the FBI's 2012 Director's Community Leadership Award in recognition of the Audrey Hepburn CARE Center's outstanding efforts to provide care and counseling and to raise awareness for sexually and physically abused children.

Stacie LeBlanc, executive director of the Audrey Hepburn CARE Center will attend a ceremony at FBI Headquarters in Washington, D.C., in which the Center will be honored by FBI Director Robert S. Mueller, III.

Honesty best policy when dealing with pediatric patients

Early in my pediatric nephrology career in St. Louis, a six-year old girl with proteinuria was referred to me for evaluation. It soon became apparent that she had end-stage renal disease and that she would need chronic hemodialysis until she received a kidney transplant. At that time the current view was that physicians should not burden young children who had a serious and potentially fatal disease by including them in the discussion with the parents. As a consequence I asked the nurse to entertain the patient while I gave the news to the parents. Ten years later, after a successful kidney transplant, the now young lady asked if she could speak with me alone. She chastised me for not letting her stay in the room when I talked with her parents about her medical issues. She said that because I did not let her stay in the room, she knew that she had a serious illness. She imagined the worst and thought she faced an imminent and horrible death. I learned from this experience and have never repeated the mistake.

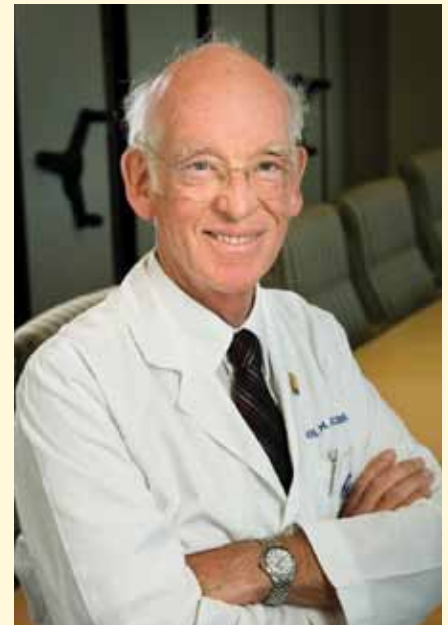
My young patient was ahead of her time. During the last four decades, medical opinion on the subject has changed. Although controversy on the subject still exists, the current common practice is to include even young children in discussions about their illnesses no matter how severe they may be. It has become apparent that terminally ill children and adolescents have a much more insightful understanding of death and dying than was once appreciated.

I address this issue here because the subject has been thoroughly analyzed in a well-written book published this month by The Johns Hopkins University Press, "Speaking Honestly with Sick and Dying Children and Adolescents: Unlocking the Silence," by Dietrich Niethammer, an emeritus professor of hematology and oncology. The book represents a comprehensive and thorough review of the subject.

In the early chapters, the author discusses the nature of sickness and death in childhood and emphasizes the importance of honesty and trust in the care of these patients. He talks about the relationship between pediatric patients and both their healthcare providers and hospitals as they adapt to a new environment and new personalities. He then talks about clinical ethics and patient choice in determining care even when parental consent is necessary in the care of young children. Finally, he reviews both his personal experience and numerous published studies from which he derives his thesis that not only do children have the intellectual and emotional capabilities to discuss their illness but that they benefit from doing so. He urges physicians and other healthcare providers to engage open communication with ill children, even though such discussions will at times be challenging and agonizing for even the most experienced professionals. However being forthright and honest is essential when dealing with these patients.

Perhaps the best summary of the book is to quote from the final paragraph: "An open and continuous dialogue with severely ill children and adolescents is a major challenge for doctors and all other members of the treatment team. Even after many years of practice, it is still difficult to confront a dying child or adolescent and continue the dialogue even during the final stage in the patient's life. In the interest of the children and adolescents entrusted to us, we doctors must face up to this task again and again."

Not everyone will agree with this approach. In my career I have found it to be the correct path to follow. Even if you do not subscribe to this philosophy you should still read the book. You will learn a lot about children and human behavior from it. ■



Although controversy on the subject still exists,
the current common practice is to include even
young children in discussions about their illnesses
no matter how severe they may be.

Children's Hospital welcomes these new members of the medical staff:



Christopher Broussard, MD, *Anesthesiology*

Medical School: LSU Health Sciences Center – New Orleans

Residency: Tulane Health Sciences Center – New Orleans

Fellowship: University of Pittsburgh, Pittsburgh



Jessica Gautreaux, MD, *Neurology*

Medical School: LSU Health Sciences Center – New Orleans

Residency: LSU Health Sciences Center – New Orleans



Raegan Gupta, MD, *Neonatology*

Medical School: LSU Health Sciences Center – New Orleans

Residency: The University of Texas Southwestern Medical Center, Dallas

Fellowship: LSU Health Sciences Center – New Orleans



Edward Southern, MD, *Orthopaedics*

Medical School: Baylor College of Medicine, Houston

Residency: Yale University School of Medicine, New Haven, Conn.

Fellowship: Shriners Hospitals for Children, Chicago; University of California Los Angeles Orthopaedic Hospital, Los Angeles



NIH Awards \$20 Million Grant for Louisiana Clinical and Translational Science (LA CaTS) Center

A nearly \$20 million, five-year National Institutes of Health (NIH) grant to support biomedical research was announced in September by eight higher education academic, research, and healthcare delivery institutions in Louisiana, including the Research Institute for Children at Children's Hospital.

The NIH Institutional Development Award Program for Clinical and Translational Research (IDeA-CTR) grant will fund the Louisiana Clinical and Translational Science (LA CaTS) Center whose goal is to increase the critical mass of and to support the next generation of clinician scientists. The LA CaTS Center will provide an infrastructure across the academic institutions of Louisiana to facilitate research in chronic disease prevention and improved healthcare in underserved populations. The initiative is led by Pennington Biomedical Research Center.

"This is a 'game changer' for Louisiana as it has created a new working network of medical research partners while putting best practices in medicine and preventive care into action," said William Cefalu, M.D., Pennington Biomedical's associate executive director for clinical research and principal investigator of the LA CaTS Center. "Importantly, as part of the LA CaTS Center, researchers at each institution will now benefit greatly from access to the collective expertise and resources of all the academic institutions."

The LA CaTS Center is comprised of four primary collaborating institutions: Pennington Biomedical Research Center, LSU Health Sciences Center-New Orleans, Tulane Health Sciences Center, and the seven public hospitals of the LSU Health Care Services Division (HCSD). Also participating are four Research Partners: LSU Health Sciences Center-Shreveport, Xavier University of Louisiana, Research Institute for Children at Children's Hospital, and LSU in Baton Rouge.

"This highly competitive, multi-million dollar grant provides the LA CaTS Center the funding needed to begin its mission in full: to provide prevention, management of diseases and research in the search for the triggers of chronic diseases," said Steven Heymsfield, M.D., Pennington Biomedical's Executive Director.

Research undergirded by LA CaTS will focus on nutrition and chronic disease, health disparities, and expanded clinical trials, all

ultimately designed to improve healthcare. According to the LA CaTS Center, the institutions will share clinical research facilities and support all aspects of the grant goals to:

- promote the development of scientists, clinicians, and trained professional staff and leaders for continuation and growth of Louisiana's clinical and translational research base;
- unify infrastructure consisting of clinical research units in Baton Rouge, New Orleans, and LSU Health Care Services division clinical sites throughout the state;
- facilitate health outcomes research and clinical research recruitment using the electronic health record system of the LSU hospitals and clinics;
- provide training in community-based, participatory research and related topics;
- increase health literacy to individuals served;
- support collaborations among researchers in Louisiana who have been awarded NIH funding through Centers of Biomedical Research Excellence (COBRE) and IDeA Network of Biomedical Research Excellence (INBRE) programs.

Louisiana ranks among the highest nationally in deaths from chronic diseases, with lifestyle as a major contributing factor. For example, Louisiana has the fourth highest age-adjusted mortality for cardiovascular disease and cancer rates are above the national average. More than half of Louisiana youth are overweight or obese and four out of 10 residents meet the national criteria for medically underserved.

"The goal of using this award to further research aimed at 'prevention, care and research of chronic diseases in the underserved population' of people in Louisiana has considerable merit," said Children's Hospital President and CEO Steve Worley. "Improving the health of children will have a significant long term impact on improving public health throughout the state."

For more information on this grant award, please visit lacats.org. The NIH grant number is 1 U54 GM104940, and is entitled "Louisiana Clinical and Translational Science Center." ■

Avoiding Overindulgence

“I want that!”

“Can you buy me this?”

“Please, please, please?”

It's the familiar refrain of a child asking for yet another toy, video game, new phone, or cool clothes. As you cast your eye around a room filled with toys, clothes, computer games and books, you can't shake that nagging feeling that your adorable child is also a bottomless pit of desires. Are you overindulging, or unwittingly raising a spoiled, ungrateful child? And if so, what can you do about it now?

Overindulgence can be defined as getting or giving in excess of need. And parents who overindulge their children are often not doing so in isolation. Culture also plays a big role. Consumerism, self-centeredness and the fact that kids are aggressively marketed to, all add fuel to the fire. There is often a very thin line in what is considered a necessity as opposed to a luxury.

How a parent responds to this constant want can have far-ranging consequences. Many parents and professionals are concerned about an epidemic of overindulgence, and what kind of adults it may be creating. There are many ways well-intentioned parents can overindulge their children at the expense of character development. In a survey of 1,200 adults who were overindulged as kids, these adults reported that they didn't feel that their parents had helped them develop important life skills, and as a result, they struggled to make it financially and socially in the real world.

While it's easy to understand how too much “stuff” can harm a child, overindulgence can manifest in emotional and psychological ways as well. Is it possible to be too nurturing as a parent?

Actually, the answer is yes. According to Harvard psychologist Dan Kindlon's book “Too Much of a Good Thing,” research shows that children who never learn to deal with frustration or experience disappointment may not develop the kinds of skills they need to become productive and emotionally healthy adults. Kindlon studied a group of affluent adolescents from around the country and found behaviors related to overindulgence included self-centeredness, anger, obsessive ambition, depression and lack of motivation. High rates of drug and alcohol use and permissive attitudes toward sex were also present. Many of these parents and children also spent little time together as a family. Kindlon discovered that parents who tried to protect their children from failure or hardship actually were preventing their children from learning how to cope with adversity and take responsibility for their own actions.

The preschool years are the best time for parents to begin to counter this disturbing trend. Encouraging young children to develop self-care skills, such as dressing, and contributing to the family by doing simple chores, such as setting the table and picking up toys, are easy ways to start. Learning to delay gratification is also very important, and a child who learns to wait their turn on the swing set, or teenager who learns to wait

and get that new phone for their birthday, is likely to acquire this skill as well. With school age children and adolescents, parents should continue to make family time a priority, set consistent limits and monitor their child's whereabouts and activities.

Tips for avoiding overindulgence:

Have reasonable expectations regarding both privileges and responsibilities. As children grow, make sure you gradually increase not only a child's freedoms, but expectations about chores and contributions to the family.

Be a good role model. Think about your feelings and values around issues of materialism and consumerism, and make sure you are living them (“Do as I say, not as I do” never works!).

Encourage compassion and gratitude. Talk with your children about what your family has to be grateful for, and think about ways to help others, not only during the holidays but throughout the year.



THE PARENTING CENTER on
AT CHILDREN'S HOSPITAL



Watch for timely parenting topics presented by The Parenting Center staff on WWL-TV every Tuesday morning at 8:50 a.m. Topics can be found under Parenting Resources at www.theparentingcenter.net.

BOO AT THE ZOO Presented by Carnival Cruise Lines

More than 17,700 children and adults enjoyed Boo at the Zoo! New to the four-night event, which benefits Children's Hospital and Audubon Zoo, was the addition of presenting sponsor Carnival Cruise Lines. A spectacular 70-foot-long Carnival cruise ship-shaped jack-o-lantern display and light show, featuring more than 800 Louisiana-grown pumpkins, wowed guests each weekend. The New Orleans Hornets brought their Bookmobile along with the Honeybees, Buzz Patrol and players Ryan Anderson, Robin Lopez, Brian Roberts, Hakim Warrick and Darius Miller. New Orleans VooDoo mascots, Bones and Mojo, were also on hand to share in the fun. Carnival cruise directors led the party with games and music on the Capital One stage.

Parenting Center parent educator Juwanda Ford-Williams brought her husband, Alton, and children, Trey and Skylar. After seeing the Carnival cruise ship display, four-year-old Skylar asked, "Isn't this exciting?" and five-year-old Trey told his mother "I love this, can we come back tomorrow?"



BOO at the ZOO



Radioton Español raises more than \$86,000

At the end of November, Children's Hospital, KGLA Tropical Caliente and Children's Miracle Network Hospitals teamed up for a special Spanish-only radiothon to benefit the children of our community.

Broadcast on KGLA 105.7 FM and 1540 AM from 7 am on Wednesday, November 28 through 7 p.m. on Friday, November 30, the three-day event brought in more than \$86,558.00 in pledges.

"We weren't sure what to expect, but we knew our listeners would be generous," said Ernesto A. Schweikert, KGLA's business manager. "When we took a tour of the hospital a few days before the radiothon, we realized how many children need the services of Children's Hospital."

Schweikert said several listeners were glad to learn Children's Hospital has several bi-lingual medical staff members, including more than 25 specialists – several of whom are native Spanish speakers. More importantly, the hospital has a policy of not turning away any child who needs the services that we provide, regardless of their family's ability to pay. Therefore, money that is raised goes directly to patient care. The radiothon enabled us to build awareness for the services we provide to all children of our region.

"It was such a pleasure working with the KGLA family," said Brian Landry, Children's Hospital's vice president of marketing. "Their listener base was not only generous through their pledges, but also participated by going to local businesses to drop off contributions."

Fashion Show

On October 12, 2012, Chris Sperling of Walgreens, in conjunction with Fashion Week New Orleans hosted the Second Annual Modeling and Makeover Mocktail event at Children's Hospital. This event was created in honor of Lamika Downs, who dreamed of becoming a model throughout her battle with brain cancer. The fashion party gave young cancer patients a chance to become top models for a day! Some of New Orleans' most talented models were on-hand to guide our young fashionistas down the runway. They received red carpet treatment, including makeup, nails, designer gowns and one-on-one posing lessons! The event was a huge success and we look forward to seeing next year's models strut their stuff on the catwalk. Thanks again to all who contributed to making this day special: Walgreens, Fashion Week New Orleans, Wink Event Planning, Liberty's Kitchen, Images by Robert T., Dyle Films and Sperling Photography.



JANUARY

- 29** Guild Mardi Gras Mambo Bingo
The Pontchartrain Center
9:30 a.m. - 2:30 p.m.

FEBRUARY

- 28** Children's Hospital Bass Classic
Pre-tournament Party
Cabela's in Gonzales, La.
6:30 - 7:30 p.m.

MARCH

- 1** Children's Hospital Bass Classic
Doiron's Landing, Stephenville, La.
4:30 a.m. Registration
- 8** Sugarplum Ball - Midnight in Paris
The Old Ursuline Convent
8 p.m. - Midnight

APRIL

- 30** CMN/Rite Aid Pre-Party
location TBD
6:00 - 8:00 p.m.

MAY

- 1** 12th annual CMN/Rite Aid Golf Classic
English Turn Golf & Country Club
8 a.m.

*Contact the Public Affairs Department
at (504) 896-9373 for more information
on Children's Hospital events.*



Heart of a Champion

With a 480-day hospital stay well behind him, “Boo” Maddox meets President Obama, Mickey Mouse, and enjoys the best day of his life

Pediatric cardiothoracic surgeon Timothy Pettitt is a stoic presence in the halls of Children’s Hospital. He is generally quiet, keeps to himself and appears lost in thought about the best course of action for his patients. But his stern concentration breaks and a smile immediately spreads across his face when he sees Robert Maddox V. As the boy, lovingly known as “Little Boo,” climbs into the physician’s lap and hugs his neck, it is evident the two have a special relationship.

Three years ago, Boo began a 480-day stay at Children’s Hospital, where doctors told his parents, Robert and Renee Maddox, at least four times, to prepare for the worst as it was unlikely he would survive. Yet every time it seemed the darkest hour was at hand, Boo pulled through.

In September, he represented Louisiana during the 2012 Children’s Miracle Network Hospitals Champions Across America events in Washington, D.C., and Orlando, Fla. It was a trip many thought the eight-year-old from Alexandria, La., would never live to take.

2009 H1N1 Influenza

Boo was diagnosed with the global pandemic H1N1 Influenza (swine flu) and admitted to Children’s Hospital’s Pediatric Intensive Care Unit (PICU) in critical condition on November 19, 2009. While most patients who presented with flu-like symptoms were given Tamiflu – a drug that can prevent the virus from spreading throughout the body – and sent home,

Boo's flu quickly turned into acute respiratory distress syndrome (ARDS), a life-threatening condition that prevents enough oxygen from getting to the lungs and into the blood. His doctors placed him on an Extracorporeal Membrane Oxygenation (ECMO) machine, which functioned in place of his heart and lungs to give his organs time to recuperate. After 53 days, he was taken off ECMO, and was able to begin the next stages of his recovery. From there, he suffered through a litany of ailments, including 10 surgeries, multiple organ failure, rib removal to extract an infection, and a flesh-eating bacteria that almost took all of his fingers and toes at the first knuckle.

"I think we've seen every department in your hospital," Robert said. "There were several times that we were prepared to let him go at any minute."

Several veteran Children's Hospital physicians are hard pressed to explain how he lived.

"Most children stay on ECMO for one or two weeks at most," said Pettitt, director of ECMO services at Children's Hospital. "But with Boo, his condition was so critical; we had to prolong his time on the machine. He has one of the longest ECMO treatments on record – in the world, not just at Children's Hospital. It's hard to explain how it worked. Nobody, including me, expected him to survive."

Divine Inspiration

Through the course of Boo's treatment, Pettitt says he had a recurring vision of seeing Boo – even though he was intubated, on ECMO and in unstable, critical condition, not expected to live – running to greet him. "I don't know why I kept getting this vision," he said. "That kept me fighting for him at a time when others were ready to give up."

With tears in his eyes, Robert recalls a life-saving operation Pettitt performed in which he removed one of the boy's ribs to expose a lung infection and air leak. "He used an old operation that was used for TB patients. It's not even used that much today," Robert said. "I don't know what drove Dr. Pettitt to try it, but it worked."

"I felt Divine Inspiration," Pettitt said. "Something was guiding my thinking. I felt like I had to fight for him because I had this vision that he was going to be OK. Every time I see him now, I feel like that vision has come true. He's a miracle. He inspires me to never give up."



"I felt Divine Inspiration. Something was guiding my thinking. I felt like I had to fight for him because I had this vision that he was going to be OK. Every time I see him now, I feel like that vision has come true. He's a miracle. He inspires me to never give up."

Timothy Pettitt
Pediatric cardiothoracic surgeon



Above (L-R) Boo Maddox with Nick Cannon and Mickey Mouse at the annual CMNH Celebration event at the Walt Disney World Resort. Opposite page (top - bottom), Boo kissing Miss America 2012 Laura Kaeppler, crowning actor Andy Garcia as Bacchus XLIII, First Communion with Fr. Randy Roux, and Tim Pettitt, MD.

Robert said the family has undergone a spiritual journey through the process and credits their witness of Boo's triumph for re-evaluating their priorities in life. "This is the worst thing that has ever happened to us, but it's also the best thing that has ever happened to us."

Randy Roux, a Catholic priest who volunteers as a minister at Children's Hospital, said the family has grown in their faith. "Little Boo is a spiritual child of God," he said. "He tells people, 'Pray for me, and I'll pray for you.' That's very generous, especially for a child that age."

Boo's inpatient stay spanned two birthdays, but even in such a dire state, the lively jokester never lost hope, or his sense of humor. "He loved to pull pranks," Pettitt said. "He would put little rubber roaches in the bed with him for when the nurses would come."

"There were times when it seemed like he was getting better, and then he'd have a setback. That's one of the most amazing things about Boo – to spend 480 days stuck in a bed in a hospital room and to still have a sense of humor...."

Roux said Boo has an innate leadership quality to him. "I wouldn't be surprised to see him work with children who are suffering like he did. He knows what they are going through and can make a connection. I think his prayers are a very powerful intercession for other children who are suffering. He's got something special."

Because of his amazing saga, Boo was selected as one of 52 very special ambassadors chosen each year for facing their illness or injury with determination.

2012 Champion

Because of his amazing saga, Boo was selected as one of 52 very special ambassadors chosen each year for facing their illness or injury with determination, who represent the millions of children treated each year at the 170 nonprofit Children's Miracle Network Hospitals across the country. They serve to illustrate the impact of their Children's Miracle Network Hospital and why donated funds are needed for treatment, recovery and charitable care.

The 2012 Champions range from ages three to 17 and have sustained a range of medical challenges including vital organ transplants, rare genetic diseases, cancer and several traumatic injuries.

Champions and family members met in the capital on Monday, September 17, to share their stories with state and federal agency

“I got to high five the president,” Boo said, “but kissing Miss America was the best part of the trip!”

representatives, visit Arlington National Cemetery and tour other historical landmarks. Accompanying them throughout the trip was Miss America 2012 Laura Kaeppler and musician Mark Wills.

On Sept. 20 at the White House, President Barack Obama met with each child who has bravely battled and triumphed despite a severe illness or injury, and who has benefited from local donations to their Children’s Miracle Network Hospital.

“I got to high five the president,” Boo said, “but kissing Miss America was the best part of the trip!”

“The goal of the Champions program is to bring awareness and attention to the crucial work of our nonprofit children’s hospitals,” said John Lauck, president and CEO, Children’s Miracle Network Hospitals. “Children are our future leaders, and these kids are here today because of the member children’s hospitals in their community. We are honored to share their stories with the president and hope he has been inspired by their courage.”

In addition to the White House visit, the Champions had an opportunity to visit with members of Congress during a luncheon on Capitol Hill hosted by U.S. Senator Orrin Hatch. Several Champions also met one-on-one with representatives from their individual states.

After meeting governmental leaders, all boarded a chartered Delta flight to Orlando, Fla., where they were honored at CMN Hospitals’ annual Celebration event at the Walt Disney World Resort. Their weeklong experience concluded with an emotionally charged medals ceremony hosted by Nick Cannon and featuring a special performance by singer Jordin Sparks.

The highlight of their trip came during a shower after a day-long visit to the Magic Kingdom. “It started raining, and Boo had so much fun running through the rain and laughing. He didn’t get to do little things like that for so long that it’s just magical to him,” Renee said. “He got into the car, soaking wet, but with the biggest smile and said, ‘Mom, this is the best day of my life.’

“There have been more ups and downs and sudden turns than a roller coaster,” she said. “He wasn’t sick one day in his life before all of this. Now it’s been going on three years. We never thought that as sick as we have seen him that he would be so close to being back to normal. It meant so much to be able to give him that.”

Today, Boo still needs to come in for dialysis three times a week because of kidney damage. And if his kidneys don’t recover, he’ll be on dialysis for life without a transplant. But, he is getting to enjoy a lot of the activities that he previously had to miss.

“He’s doing really good, but suffers some effects,” Robert said. “He still has some trouble eating and issues with his pancreas and intestines. He’s also still on dialysis. But other than that, he’s perfect. I mean he’s finally getting to start enjoying his childhood and he gets a trip to Disney World and to kiss Miss America,” he says with a wink.

Delta Air Lines and supporting sponsors Ace Hardware and Chico’s FAS helped to make the Champions ambassador trip a possibility. To learn more, visit www.CMNHospitals.org/Champions. ■





Jazz Half Marathon raises more than a quarter million for Children's Hospital

Children's Hospital asked, and the community responded. Donors and runners raised more than \$283,000 during the fourth annual Jazz Half Marathon & 5K, which was broadcast live on WDSU NewsChannel 6. Viewers enjoyed four hours of race coverage, musical entertainment along the route and vignettes on the impact Children's Hospital's Cancer Program makes across the Gulf South.

"The race and broadcast came off without a hitch," said Roger Gorman, Children's Hospital's development director. "It was a special day for a special cause. My hat's off to all the donors, runners and volunteers who helped and, of course, to the musicians who provided an outstanding post-party."

Congratulations to Kevin Castille and Sarah Skotty for winning the Fourth Annual Jazz Half Marathon in personal best times of 1:04:03 and 1:17:00, respectively. This is Skotty's third

consecutive first place finish. The 5K race was won by Ian Carr in 16:17 and Alexa Gemma in 20:39. Full results and all award winners are now posted online at www.jazzhalf.com.

Melanie Hebert won the Run For Free fundraising competition, which allows runners to raise \$250 and receive a rebate of the registration fee. Hebert raised more than \$3,600 and will receive a 3-night stay in a Marriott Hotel in New York or San Francisco with airfare for two included. Clearly, though, the real winners of the Jazz Half Marathon & 5K are the hundreds of young cancer patients who come each year to Children's Hospital for the best available cancer care.

With 2,584 half marathon runners and 524 in the 5K, race director Mike Cambre said the event saw an increase in participation compared to 2011. "Word is getting out about how much fun runners are having on this course," Cambre said. "This



year, we drew people from 45 states and six countries to New Orleans for this event. Many of those folks have run this race previously and want to come back year in, year out.”

The day got off to a great start with Mayor Mitch Landrieu addressing the runners before the gun. All were inspired by former Saint and ALS activist Steve Gleason’s participation in the half marathon. Runners exerted their last bit of energy dancing to Kermit Ruffins & the BBQ Swingers at the post-race celebration in Lafayette Square.

All Half Marathon finishers and the first 500 5K finalists received customized finisher medals upon completion of the course. Complete results and individualized finisher certificates – suitable for printing – are available on the race website.

Major sponsors included Grainger, Merrill Lynch, Rouses, Marshall Brothers Lincoln, Marriott and Budweiser.

Thanks and congratulations to all of the runners and walkers who participated.

Overall Male Open Winners

Place	Name	Time
1	Kevin Castille	1:04:05.7
2	Sean Allerton	1:12:55.5
3	Alan Sticker	1:13:12.3

Overall Female Open Winners

Place	Name	Time
1	Sarah Skotty	1:17:00.6
2	Michelle Hymel	1:21:15.6
3	Laura Blaylock	1:25:05.8

A list of all winners in all classifications is available at www.jazzhalf.com

Kids Fund Kickoff

The 2012 Kids Fund Campaign is off and running with a goal of raising \$800,000 to help fund care for the 1,100 young cancer victims who come to our hospital each year. Renowned Chef Susan Spicer is serving as the chair of this year's campaign. Allergist/Immunologist Ken Paris, M.D., is serving as head of the Physicians Campaign. Your support helps the hospital's Cancer Program continue its efforts to provide the best available treatment to young hematology and oncology patients and helps the hospital maintain its policy of never turning away a child who needs the care we provide. Donors may give via the hospital website at www.chnola.org/ donate or by calling the Development office at (504) 896-9375.

Louis "Ted" Schwander Memorial Golf Tournament

The 9th annual Louis "Ted" Schwander, Jr. Memorial Golf Tournament was held at Stonebridge Golf Club of New Orleans on Friday, Oct. 26. In all, 129 golfers participated, enjoying a round of golf, great food from Ruth's Chris Steak House and Acme Oyster House, and live and silent auctions. The event raised more than \$35,000 for the Heart Center at Children's Hospital.



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June 1, 2012 - October 31, 2012

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Valero St. Charles Refinery

Valero St. Charles Refinery made a gift of \$100,000 to Children's Hospital at their annual charity luncheon on Oct. 18. The decision to make the donation, raised through the Valero Texas Open, was recommended by long-time hospital supporter Taryn Miller Rogers and approved by Valero's employee committee. This represents an important milestone in the company's nine-year history of supporting the hospital. This year's gift brings the company's total giving to Children's Hospital to more than \$1 million. During that time, Valero has supported a range of important projects that help our hospital continue to serve the healthcare needs of the children of Louisiana and the Mississippi Gulf Coast. Not only does Valero support the hospital through its cash donations, its employees are also among our most dedicated volunteers, helping with such projects as the hospital's annual Telethon, Radiothon, Boo at the Zoo and the Allfax Golf Tournament. Valero employees also conduct an annual toy drive for our hospitalized patients.

Marriott Silent Auction & Golf Tournament

The Marriott New Orleans Business Council hosted the 7th annual Marriott Silent Auction at the New Orleans



Marriott on Canal Street. The silent auction included more than 150 stays at luxurious hotels and resorts worldwide and other great prizes. Guests enjoyed culinary delights from these outstanding Marriott restaurants: 5fifty5, Rene Bistrot, M bistro, MiLa, Shula's Steakhouse and Wolfe's in the Warehouse District. The 7th annual Marriott Golf Tournament took place at English Turn Golf & Country Club. Together both events raised more than \$121,000 for Children's Hospital.

Operation Pumpkin

Children's Hospital physicians lent their surgical skills to Operation Pumpkin at The Shops at Canal Place. The doctors carved jack-o'-lanterns, which were judged by local celebrities and sold to the public for \$25 apiece. Uncarved pumpkins were available for purchase for \$15 each for children to decorate with help from RHINO gallery artists. Children came dressed in their best costumes so they could trick-or-treat throughout the mall and enjoy special in-store promotions at participating shops. The event raised close to \$1,000. The hospital kickoff party was a huge success and helped the overall emotional well-being of the patients by giving them a chance to enjoy a fun holiday party.

Miracle Jeans Day

Miracle Jeans Day provides the opportunity to trade traditional work attire for jeans to raise money for Children's Miracle Network Hospitals, of which Children's Hospital is a member. Local businesses and employees raised more than \$1,000 for CHNOLA by paying \$5 to wear jeans to work.



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Board Break-a-thon

Blanco Martial Arts Academy hosted its second annual Board Break-a-thon at the Hilton Hotel on October 6 to benefit Children's Hospital. Young martial arts enthusiasts from across southern Louisiana came together to participate in the competition. Kids as young as six contributed money for the opportunity to break boards to help our young patients. Augustus "PeeWee" Blanco organized the break-a-thon, which raised \$1,158.

Houma Oilman's Fishing Invitational

The Houma Oilman's Fishing Invitational held its annual awards dinner on August 13 and presented a gift of \$15,000 to Children's Hospital. This event is one of the most popular events in south Louisiana, and it has supported Children's Hospital and other worthy charities for many years.



The Guild prepares for Mardi Gras mambo Bingo

Save the Date! The Mardi Gras Mambo Bingo is fast approaching! The Guild's foremost fundraiser will take place at The Pontchartrain Center on Tuesday, Jan. 29. With celebrity Bingo callers, a three-course lunch and fantastic prizes, The Mardi Gras Mambo Bingo is a festive way to kick off the Mardi Gras season. This year, funds raised will go toward the building of two new surgery suites. Doors open at 9:30 a.m. with bingo starting at 10:30 a.m. Pricing: \$40/members, \$45/nonmembers. To attend the Mardi Gras Mambo Bingo, please contact the Public Affairs Department at (504) 896-9373.



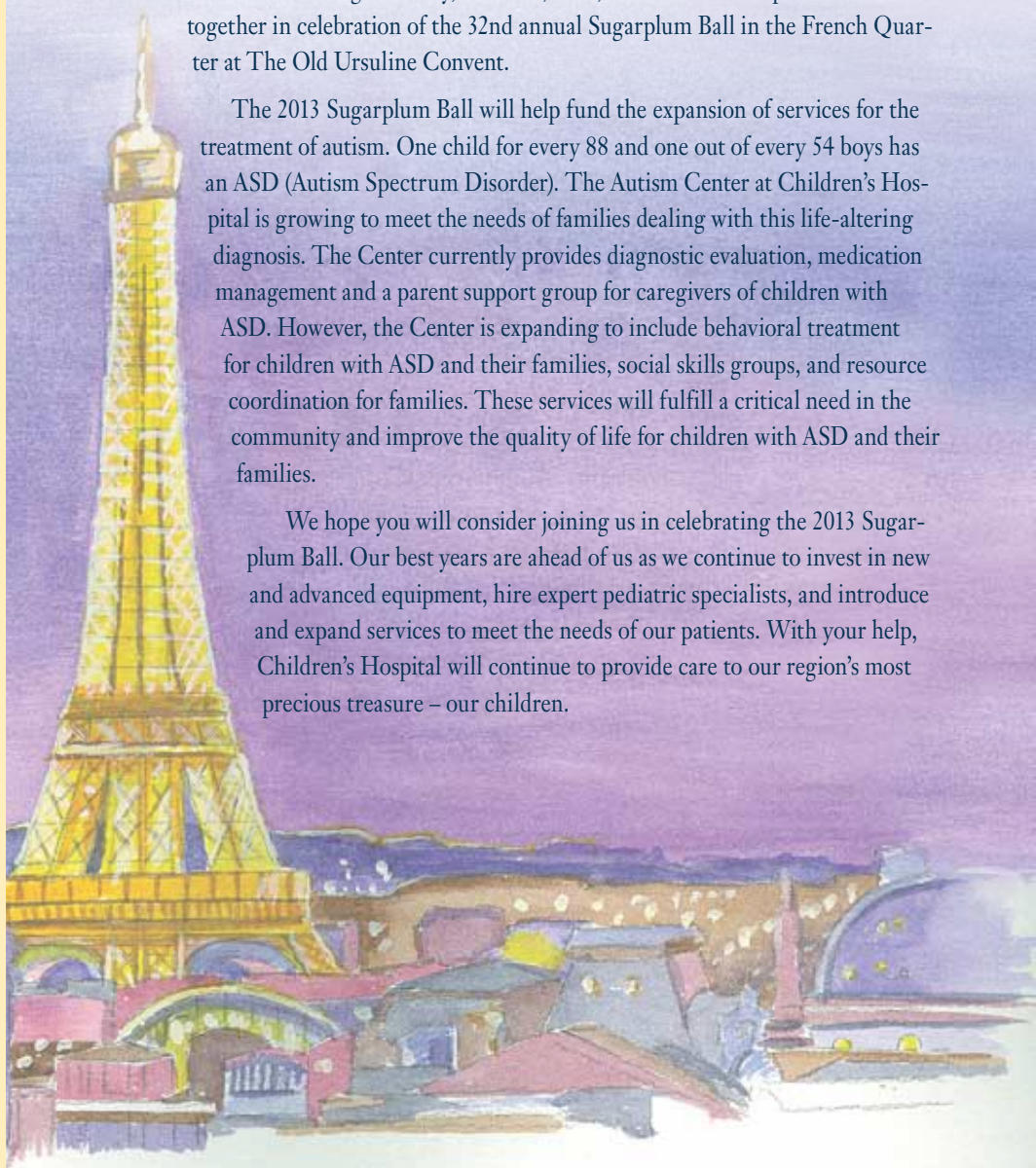
Children's Hospital Gala to raise funds and awareness of expanding autism services

For nearly six decades Children's Hospital has been providing outstanding medical and surgical care to the children of our region. As the state's only hospital exclusively dedicated to pediatrics, Children's Hospital is proud of its vital contribution toward improving the health and welfare of hundreds of thousands of children. Sugarplum Ball, one of the hospital's largest fundraisers, plays an important role to help us meet and exceed these objectives.

On the evening of Friday, March 8, 2013, friends of the hospital will come together in celebration of the 32nd annual Sugarplum Ball in the French Quarter at The Old Ursuline Convent.

The 2013 Sugarplum Ball will help fund the expansion of services for the treatment of autism. One child for every 88 and one out of every 54 boys has an ASD (Autism Spectrum Disorder). The Autism Center at Children's Hospital is growing to meet the needs of families dealing with this life-altering diagnosis. The Center currently provides diagnostic evaluation, medication management and a parent support group for caregivers of children with ASD. However, the Center is expanding to include behavioral treatment for children with ASD and their families, social skills groups, and resource coordination for families. These services will fulfill a critical need in the community and improve the quality of life for children with ASD and their families.

We hope you will consider joining us in celebrating the 2013 Sugarplum Ball. Our best years are ahead of us as we continue to invest in new and advanced equipment, hire expert pediatric specialists, and introduce and expand services to meet the needs of our patients. With your help, Children's Hospital will continue to provide care to our region's most precious treasure – our children.



SMALL WORLD GALLERY

patient inspirations



THE FAST CAR
Markers on paper

Quentin Murray, 9



HELICOPTER
Markers on paper

Will Snizik, 6



DOWN, SET, HUT
Markers on paper

Landon Bardles, 6



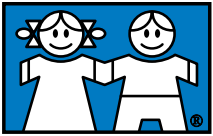
AIRPLANE
Markers on paper

James Weimer, 5



SUNSHINE AND RAINBOW
Crayon on paper

Boo Maddox, 9



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Children's Hospital
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The Old Ursuline Convent
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