

Extraordinary Together.

**The Campaign for
Louisiana's Children**



Children's Hospital
New Orleans
LCMC Health

Let's be extraordinary together.

At Children's Hospital New Orleans, our promise is to shape a better tomorrow for kids. For more than 60 years, we've delivered expert pediatric healthcare for children across our state and region, as the first and largest free-standing children's hospital in Louisiana. Today, we provide unmatched pediatric expertise with a vision to change the face of healthcare for all children.

Children's Hospital is not only transforming our physical campus, we are building innovative programs, investing in technology and research, expanding access, and recruiting some of our nation's top pediatric providers to tackle the significant health challenges our kids and communities are facing. Our children are our future – and we will not accept anything less than extraordinary child health outcomes. Louisiana's children are depending on all of us to do more, to do better – and we are responding with an unwavering commitment to do so. We also know that we can't accomplish our vision alone.

**A healthier, happier future for our
kids is possible with your support.**





**Transforming pediatric
healthcare in Louisiana
today improves the
health and wellbeing
of kids tomorrow.**

Building extraordinary.



It is an unprecedented time in Children's Hospital's history. With a \$300 million campus transformation and capital campaign effort underway, we are investing in the future of Louisiana's children. The expansion of our Uptown campus, completed by the end of 2021, will improve infrastructure and technology, and these enhancements will make it easier for patients and families across the region to access our vital services.

Children's Hospital's transformed campus will include 235,000 square feet of new clinical care space, enabling the expansion of our signature service lines – cardiac intensive care, cancer care, surgical services, emergency and trauma care, neonatal and pediatric intensive care, and behavioral health – in an environment specially designed for all children and only children.



An inspired vision.



Making room for the massive overhaul of Children's Hospital meant first expanding our land base. In 2014 Children's Hospital acquired 17 acres of property adjacent to the hospital's main campus, land that was once the site of the New Orleans Adolescent Hospital.

In addition to expansion plans for the main hospital structure, Children's Hospital's master plan calls for adaptive reuse of existing buildings on the historic Uptown property for family housing, medical offices, teaching and training facilities, and community programs. Enhanced by gardens, playgrounds and green space, Children's Hospital's expanded campus will deliver expert patient and family-centered care, along with an extraordinary experience.





The expansion of the hospital campus focuses on innovative care concepts for patients, families and our healthcare team, including:

- A new, four-story medical tower for multi-specialty programs and outpatient services
- All private patient rooms
- A new 28-bed Cardiac Intensive Care Unit
- A new 45-bed Emergency Center with a separate behavioral health evaluation unit
- A new Surgery Center with expanded operating rooms, private pre- and post operative bays, minor procedure suites and sedation rooms
- A Comprehensive Cancer Center with 18 inpatient beds, 16 clinical rooms and 11 infusion suites, bringing outpatient and inpatient services together in one central location
- A free standing, 51-bed Behavioral Health Center housing comprehensive inpatient and outpatient services

Enhanced Critical Care Units

Our enhanced Critical Care units will be outfitted with the most sophisticated technology available, enabling us to treat the most critically ill infants, children, and adolescents with the highest level of care.

Children's new Cardiac Intensive Care Unit (CICU) will optimize the delivery of care by a dedicated team treating patients with complex heart defects and other cardiovascular conditions. The new facility will contain 28 private rooms, fully equipped with ventilators and other technology to support the highly specialized care and around-the-clock monitoring required for pediatric cardiology patients. This investment will make a dedicated new congenital heart program possible, serving patients from infancy to adulthood.

Led by a comprehensive team of experienced neonatologists, nurses, respiratory therapists and nutrition specialists, our 36-bed Level IV Neonatal Intensive Care Unit (NICU) provides advanced treatment for infants facing chronic lung disease, challenging infections, and birth defects or complications related to prematurity.

In the 18-bed Pediatric Intensive Care Unit (PICU), our team of surgeons, intensivists, critical care nurses and technicians delivers care to children with a range of life-threatening injuries and illnesses.

Emergency Center

Our expanded Emergency Center will allow Children's to advance critical care services. The department includes a dedicated entrance and intake area, with a safe and secure space for behavioral health patients.

Our specialized, multidisciplinary emergency care team is available 24/7 to treat critically ill and injured infants, children, and adolescents with around-the-clock emergency ground and air transport services. In addition, our new facility will enable Children's to achieve designation as the only Level II trauma center in the state, so we can continue to care for children with the most complex cases.

Comprehensive Cancer Center

The Comprehensive Cancer Center at Children's Hospital will expand our nationally known hematology/oncology program, co-locating all inpatient, outpatient and infusion services into one area. Children's Hospital is the only accredited pediatric facility in the state, performing bone marrow transplants and actively conducting cancer research on therapies at the forefront of medicine. The Center also has the largest, most experienced group of pediatric cancer specialists in the region.





Surgery Center

Our new state-of-the-art pediatric Surgery Center significantly increases the size of operating rooms, MRI and imaging units for both minor and more complex surgical procedures. The integration of imaging, planning and cross-departmental communication, alongside other advanced technologies will allow our specialized surgical teams to perform advanced pediatric procedures while delivering an exceptional patient and family experience before, during and after surgery.

Behavioral Health Center

Our new Behavioral Health Center will be the only psychiatric program in the Gulf Coast region exclusively dedicated to the mental healthcare needs of children and adolescents in crisis.

Children's new 51-bed Behavioral Health Center will amplify the way we are proactively addressing mental and behavioral health for children—a concern the country's top children's hospitals have struggled to adequately address.

Located on the hospital's main campus, Children's new, free-standing Behavioral Health Center will provide state-of-the-art programs, integrating multidisciplinary resources for the inpatient and outpatient care of children and adolescents challenged with autism spectrum, substance abuse, mood, anxiety, thought and behavioral disorders. Telepsychiatry services centered at this facility will also provide specialty resources for the entire region, improving regional access and support.

Philanthropy supports an **extra-extraordinary experience.**

The first phase of Children's Hospital's campus transformation was completed in October 2018 with the opening of a new 600-car parking garage, which connects via a glass enclosed skybridge to the grand, light-filled Betty & Hank Lauricella Pavilion. The dynamic, two-story outpatient clinic entrance was provided by a generous donation from Betty Lauricella.



Child Life

At Children's Hospital, we're investing in facilities and programs that enable us to treat more than just illnesses; we're caring for the entire family. The new Child Life Center will feature age-appropriate playrooms and family support services. The space will be designed to promote healing while allowing kids to be kids. It's a place where patients and their siblings can play together.

The Lauricella Pavilion

Being family friendly is what it's all about. The Lauricella Pavilion comes with special touches like interactive game stations for kids and even incorporates an area with a lowered ceiling and noise-reducing acoustics to provide a place of peace and comfort to children on the autism spectrum. The Lauricella Pavilion serves as our new 'living room,' designed to welcome all children and families who come here, including those with special needs.

Family Housing

Made possible through a gift from the Hogs for the Cause organization, The Hogs House Family Center is a signature offering that provides an opportunity for rest and respite for families who travel to New Orleans for care from across the state and region. The 12-room family housing building offers a boutique-hotel experience, and is outfitted with a kitchen, laundry, play rooms and common spaces that provide out of town families with a home away from home.

Wellness Campus

Our wellness campus will unify the original hospital campus and the 17-acre historic State Street property. It will feature lush landscaping, gardens, playgrounds and walking paths, maintaining the integrity of our natural landscape while creating a total environment of health for our staff, patients, families, and community to enjoy.



**A little something
extra makes the
difference between
ordinary and
extraordinary
experiences for our
patients and families.**



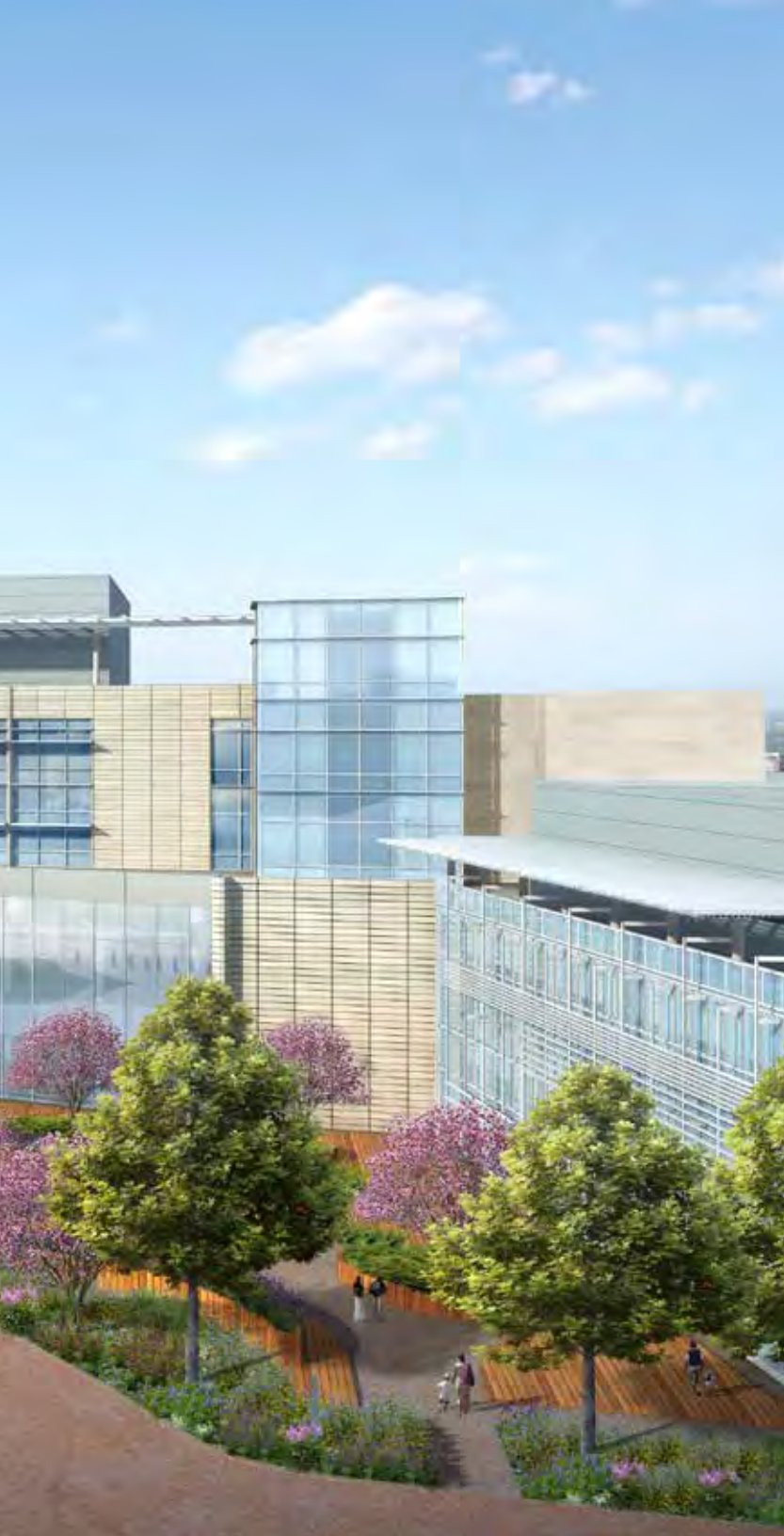
Extraordinary people



Transforming pediatric healthcare in Louisiana doesn't happen with investments in infrastructure and technology alone. Our staff and providers are the most important part of our vision, and we're investing in them, too!

Our extraordinary people make a healthier tomorrow for Louisiana's children possible.





Excellence in pediatric healthcare

Children's Hospital is committed to building a culture of inspired excellence. That means a continuous commitment to creating an extraordinary workplace with high levels of employee and physician engagement. The more we invest in our people, the better we'll be at caring for our patients and families.

Children's Hospital is proud to be the only pediatric facility in the state of Louisiana to incorporate two academic pediatric medical programs under one roof. Adding Tulane University School of Medicine to the already vibrant academic community with LSU Health New Orleans provides unparalleled opportunities for educational enhancement and innovation.

Children's has also recruited administrative and physician leaders trained in some of the top pediatric programs across the country to join our mission. Combining the new perspectives of these leaders with the strong, energized collection of LSU and Tulane pediatric experts has created a dynamic and distinct group of professionals ready to tackle the health challenges our kids and communities are facing.

Our exemplary physician leaders, along with a medical staff comprised of over 400 pediatric-trained providers, is unmatched in our region. We're proud to be the only institution in the state where every pediatric medical or surgical specialty is available.

**Kids aren't our
primary specialty,
they're our only
specialty.**



Be part of extraordinary.



Dedicated exclusively to excellence in pediatric healthcare, Children's Hospital is uniquely positioned to shape a better future for kids. But we can't do it alone! We're extending beyond the walls of our hospital and clinics to build environments of health and wellbeing for kids and families where they are. We're reaching out into the communities we serve and are forming partnerships across the state that allow us to play an active role in influencing the social determinants of child health.

As we're investing in the community we serve, we also need the support of our community, and you, to build an extraordinary future for our kids. It starts by investing in the best possible healthcare for kids right here at home.

We need you!
Let's be extraordinary together.

The Campaign for Louisiana's Children



Children's Hospital
New Orleans
LCMC Health