

CHILDREN'S
HOSPITAL

SmallWorld

Healing, Teaching, Discovering

Spring 2011

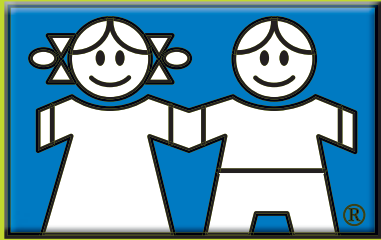
CHNOLA GETS ITS WINGS

Critical care transport helicopter
aids Children's Hospital's mission
of being the region's premier
pediatric healthcare facility

Louisiana's Best Doctors

Fair Grounds hosts
Sugarplum Stakes

Pierre Thomas has a "Minute to Win It" for CHNOLA



CHILDREN'S HOSPITAL

Children's Hospital's mission is to provide comprehensive pediatric healthcare which recognizes the special needs of children through excellence and the continuous improvement of patient care, education, research, child advocacy and management.

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2011 Spring



On the Cover: Children's Hospital helicopter pilots (L-R) Rock Ryen, Lead Pilot Bryan Svihla, Richard Elam and Jerome Woodward. Photo by Mike Palumbo.

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The addition of an on-site transport helicopter aids Children's mission as the region's leading pediatric healthcare facility

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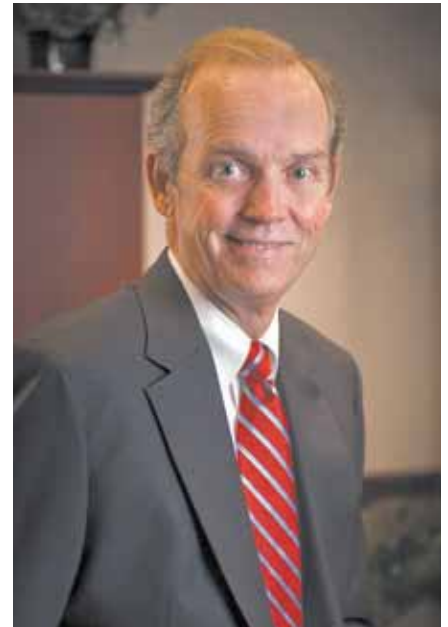
Steve Worley, President and CEO

Children's Hospital celebrates physicians' milestone anniversaries

It is my honor every year to recognize our physicians and employees who have reached a milestone anniversary in their employment at Children's Hospital. At our annual ceremony honoring these employees, it is common to have scores of individuals who are celebrating 10, 20 or 30 years of service. This year we had two doctors, Robert Musselman and Caroline Duncan, reach their 40 year anniversary; another, Carl Robinson, marks his 35th year here.

Many employees at Children's Hospital view their employment here not as a job, but rather a mission. I count myself in that number; I celebrated my 30th year at Children's Hospital this year.

What is awesome about these milestones is that generations of New Orleanians have trusted our doctors and employees, seasoned veterans who are among the best in the world at the practice of pediatric medicine.



40 Years

Robert Musselman
Caroline Duncan

20 Years

Brian Barkemeyer
Raynorda Brown
Chad Millet

35 Years

Carl Robinson

15 Years

Diego Aviles
Rodolfo Begue
Allan Cougle
Cham Crapanzano
Bonnie Desselle
Herman Heck, Jr.
Ray J. Lousteau
Joaquin Wong

30 Years

Thattil Gouri
Alan Sheen
Vithavas Tangpricha
Michael Wasserman
Scott Zander

25 Years

Robert Balkan
Thomas Carson
Randall Craver
Keith Kappel
Michael Moses
Keith Perrin
Ann Tilton
Kenneth Ward
Malektaj Yazdani-Kachouei

10 Years

Christopher Arcement
Michael Block
Robert Dawson, III
Luis R. Espinoza
Diane Franz
Eric George
Amy Glick
John Heaton

Marlene Juarez

Michael Marble

M. Nora Oates

Timothy Pettitt

Louis Shenk

Margaret Strong

Maria "Tere" Vives

Maria Weimer

Ronald Wilcox

Jack C. Winters

5 Years

Moises Arriaga

Brandon Black

Jane Congeni

Costa Dimitriadis

Jodi Kamps

Stephen Kishner

Abbey Lewis-Gallien

Edith Linares

Victor "Sam" Lucas, Jr.

Raghubir Mangat

Lori McBride

Robin McGoey

Jaime Michel

Raja Moullem

Ryan Pasternak

Greer Reisig

Claudie Sheahan

Margarita Silio

Donald Smith

Christopher Snyder

Catherine Spiller

“On behalf of Children's Hospital, I would like to congratulate and thank the following physicians on reaching their milestone anniversaries.”

Louisiana's Best Doctors

Louisiana Life named several Children's Hospital physicians to its annual list of the state's top docs. The magazine based their list on professional peer ratings gathered by Boston-based Best Doctors, Inc.

Allergy & Immunology

Carolyn Beach Daul
Luis R. Espinoza
Ricardo Sorensen

Anesthesiology

John Frederick Heaton

Cardiovascular Disease

James J. McKinnie
Lawrence O'Meallie

Dermatology

Erin E. Boh

Gastroenterology

Fredric G. Regenstein

Hand Surgery

Donald C. Faust
Eric R. George

Infectious Disease

Ronald D. Wilcox

Neurology

Anne L. Foundas
Piotr W. Olejniczak

Obstetrics & Gynecology

Ralph R. Chesson, Jr.
Felton L. Winfield, Jr.

Orthopaedic Surgery

Donald C. Faust
Andrew King
Misty Suri

Otolaryngology

Moises Arriaga
Herbert Marks, Jr.
Daniel W. Nuss
Anna Maria Pou
Rohan Walvekar
Newland Knight Worley

Pathology

Randall Craver

Pediatric Allergy & Immunology

Ricardo Sorensen

Pediatric Anesthesiology

Stanley Martin Hall
John Frederick Heaton
George P. Koclanes
Sheryl Sawatsky

Pediatric Cardiac Surgery

Joseph Caspi

Pediatric Cardiology

Robert J. Ascutto
Victor W. Lucas, Jr.
Theodorus Johannes Mulder
Nancy Ross-Ascutto
Aluizio Roberto Stopa

Pediatric Critical Care

Bonnie Desselle

Pediatric Dermatology

Jeffrey C. Poole

Pediatric Endocrinology

Stuart A. Chalew
Ricardo Gomez

Pediatric Gastroenterology

Raynorda F. Brown
Ilana S. Fortgang

Pediatric Hematology/Oncology

Renee V. Gardner
Maria C. Velez
Lolie C. Yu

Pediatric Infectious Disease

Thomas Alchediak
Margarita Silio
Russell Wesley Steele
Russell Barrett Van Dyke
Ronald D. Wilcox

Pediatric Nephrology

Diego H. Aviles
Samir S. El-Dahr
V. Matti Vehaskari
Ihor V. Yosypiv

Pediatric Neurological Surgery

Joseph Nadell

Pediatric Ophthalmology

George S. Ellis, Jr.
Horatio S. Eustis
Robert Allen Gordon

Pediatric Orthopaedic Surgery

Stephen D. Heinrich
Andrew King

Pediatric Otolaryngology

John L. Guarisco

Pediatric Pathology

Randall Craver
Jay K. Kolls

Pediatric Radiation Oncology

Ellen (Elly) Zakris

Pediatric Radiology

Jane D. Congeni

Pediatric Rheumatology

Abraham Gedalia

Pediatric Specialist/Adolescent & Young Adult Medicine

Sue Ellen Abdalian
Sarah R.S. Stender

Pediatric Specialist/Child & Adolescent Psychiatry

Martin J. Drell

Pediatric Specialist/Neonatal-Perinatal Medicine

Brian Barkemeyer
William Larry Gill
Staci Marie Olistar
Duna Penn
Dana L. Rivera

Pediatric Specialist/Neurology, Epilepsy

Shannon McGuire

Pediatric Specialist/Neurology, General

Stephen Russell Deputy
Ann Tilton
Maria Weimer

Pediatric Specialist/Neurology, Movement Disorders

Ann Tilton

Pediatric Specialist/Neurology, Neuromuscular Disease

Ann Tilton

Pediatric Surgery

Vincent Robert Adolph
Charles B Hill, Jr.
Rodney B. Steiner
John Willson Walsh

Pediatric Urology

Joseph Ortenberg

Pediatrics/General

Thomas Alchediak
Thomas Babin
John S. Barbara
Keith J. Capone
Cary A. Culbertson
David A. Estes, Jr.
Marc A. Fisher
Amy Glick
Patricia Granier
Stephen W. Hales
Michael G. Heller, Jr.
Ellen B. McLean
Elizabeth S. Milvid
Mark Vincent Morici
M. Nora Oates
Keith Perrin
Sam J. Solis
Denise Woodall-Ruff
Harold R. York
Scott R. Zander

Physical Medicine & Rehabilitation

Stephen Kishner

Plastic Surgery

John Mark Church, Jr.
Michael H. Moses

Psychiatry

Howard J. Osofsky

Radiation Oncology

Ellen (Elly) Zakris

Rheumatology

Luis R. Espinoza

Sleep Medicine

Piotr W. Olejniczak

Surgery

J. Phillip Boudreaux
Joseph Frederick Buell

Did You Know?
Children's Hospital
uses more than 288,000
adhesive bandages a year.

Alan Robson, MD, Medical Director

Buckle Up Check Up

American Academy of Pediatrics revises recommendations on child passenger safety

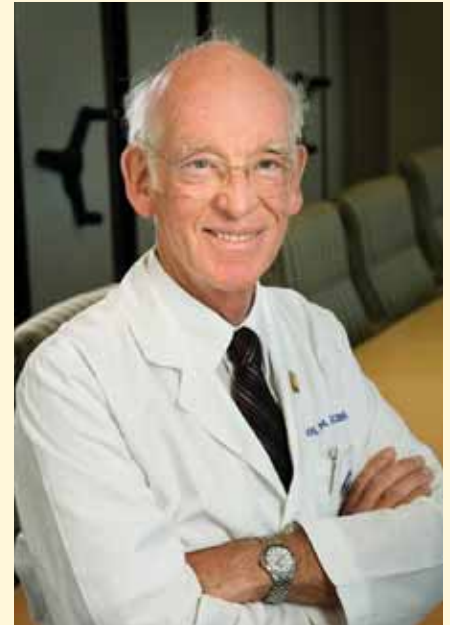
Approximately 1,500 children under the age of 16 die from automobile accidents in the United States each year. The disturbing fact is that almost half of them were not restrained. Although motor vehicle accidents continue to be the leading cause of death in children aged four years and older, the use of child safety restraints has had a profound positive effect in reducing the number of these deaths. Indeed it has been calculated that the use of child safety restraints reduces the risk of injury by between 71 and 82 percent and the risk of death by 28 percent. Similarly, use of booster seats decreases the risk of non-fatal injury in four to eight year olds by 45 percent in comparison to using seat belts alone.

In April, the American Academy of Pediatrics revised their recommendations on Child Passenger Safety, and it is appropriate to review these new evidence-based recommendations. The best practice recommendations are:

1. All infants and toddlers should ride in a rear facing car safety seat until they are two years of age or until they reach the highest weight or height allowed by the manufacturer of the car safety seat.
2. All children two years or older or children who have outgrown their rear facing seat should use a forward facing car safety seat which has a harness. This should be used for as long as possible or until the child exceeds the weight and height allowed by the manufacturer.
3. All children who have outgrown the car safety seat referred to above should use a belt positioning booster seat until the vehicle lap-and-shoulder seat belt fits properly. This typically happens when the child's height has reached 4 feet, 9 inches and they are between the ages of eight to 12 years.
4. When children are old enough and large enough to use the vehicle seat belt alone, they should always use lap-and-shoulder belts for optimal protection.
5. All children younger than 13 years should be restrained in the rear seat of vehicles for optimum protection.

Children's Hospital has multiple programs to ensure parents have their car and booster seats properly installed. Safe Kids USA is a nationwide network of organizations working to prevent unintentional childhood injury by educating families on topics such as car seat safety. Safe Kids Louisiana has a coordinator, Windy Augustine, at Children's Hospital who can be reached by phone at 504-896-7751 or email waugusti@chnola.org. The Parenting Center also offers regularly scheduled car seat checks. Additional information on car seat safety is available at The Parenting Center's website (www.theparentingcenter.net) or on the Safe Kids USA website (www.safekids.org) under the tab "Our Work" and "Programs," including car seat check up events in your area. Further resources can be found at www.aap.org or www.healthychildren.org. A more comprehensive discussion of these issues can be found in the journal *Pediatrics* (Volume 127, number 4, pages 788-793, published April 2011).

Before you drive off, make sure that your children are appropriately secured, and then set a good example — buckle up yourself. ■



“Before you drive off, make sure that your children are appropriately secured, and then set a good example — buckle up yourself.”

Children's Hospital welcomes these new members of the medical staff:



Steven Gentile, *PsyD, Psychology*
Graduate School: Pepperdine University, Los Angeles
Internship: LSU Health Sciences Center, New Orleans
Fellowship: Children's Hospital, New Orleans



Jamie Jackson, *CARE Center*
Medical School: American University of the Caribbean, St. Maarten
Residency: LSU Health Sciences Center, New Orleans
Fellowship: LSU Health Sciences Center, New Orleans



Adam Noel, *Gastrointestinal*
Medical School: Emory University School of Medicine, Atlanta
Residency: Baylor College of Medicine, Houston
Fellowship: Baylor College of Medicine, Houston



Prerana Patel, *Orthopaedics*
Medical School: Duke University School of Medicine, Durham, N.C.
Residency: University of Michigan Medical School, Ann Arbor, Mich.
Fellowship: Rady Children's Hospital, San Diego



Regina Zambrano, *Genetics*
Medical School: Universidad del Norte, Colombia
Residency: LSU Health Sciences Center, New Orleans
Fellowship: Johns Hopkins University School of Medicine, Baltimore

“Microbial communities” build among researchers

Scientific endeavors at the Research Institute for Children (RIC) have far-reaching implications in the scientific community. Nearly all the studies conducted at the RIC require multi-disciplinary expertise, and as new technologies continue to advance, opportunities for collaborative research are created.

Microbiologist Michael Ferris’ research is focused on the analysis of patterns in species composition of microbial communities in natural environments, including geothermal hot springs, open oceans, coastal marshes and human beings. Patterns in species composition of microbial communities can be an indicator of the health and disease in any natural environment.

Dr. Ferris’ work has led to several clinical collaborations. A study with Dr. David H. Martin, professor of microbiology and chief of Infectious Diseases at LSUHSC, examines the role of bacterial communities in the urogenital tract of male sex partners in high recurrence rates of vaginosis in women. Another study, in collaboration with Dr. J. Marc Rhoads, professor of pediatric gastroenterology & nutrition at the University of Texas Medical School in Houston, examines the association between bacterial communities and infantile colic, a condition that keeps many parents of newborns awake at night, and a collaboration with Dr. Duan Penn, professor of pediatrics and physiology at LSUHSC examines the role of bacterial communities in necrotizing enterocolitis, a devastating condition that affects premature infants.

Ferris’ interest in complex microbial communities, coupled with advances in high-throughput genetic sequencing technologies, has also led to a collaboration with Dr. Christopher Taylor, a computer scientist at the University of New Orleans who specializes in DNA sequence analysis. Ferris and Taylor have co-directed graduate student Murat Eren in the construction of a software system that makes analysis of bacterial community sequencing data accessible to biological researchers who have minimal background in computer science. The software makes it possible for biologists to examine genetic sequences from millions of bacterial cells, providing a much more accurate and complete picture of bacterial species in an environment. Such technologies will likely eventually be used to quickly and inexpensively monitor microbial



communities in the environment, such as indoor air and water distribution systems and in our own bodies to alert us to changes that may impact our health. The microbial community analysis software was presented at the Pacific Symposium on Biocomputing in January and at a Keystone Symposium on Microbial Communities as Drivers of Ecosystem Complexity held in Colorado in March 2011.

Dr. Taylor has recently been awarded a research grant to continue this study into the summer and fund two undergraduate students to work on the project.

To find out more about research opportunities at the Research Institute for Children, contact Kathleen Vincent at (504) 896-9401. ■



Tips for Parents to Manage Technology and Social Media:

- Keep the computer and charge cell phones and lap tops in the family room.
- Monitor your children's online activity and educate yourself about the sites they visit.
- Set limits: create a schedule of all the things that happen during the day, being sure to include homework, social time and even time to be bored.
- Discuss values and standards regarding online activities frequently.
- Draw up a family contract for use of social media, outlining rules and consequences.
- Set a good example. Don't check your e-mail during dinner or use your smartphone to distract your preschooler and then expect them to give it up easily.

AAP offers recommendations for monitoring social media use

A recent Kaiser Foundation study found that children as young as 8 spend 7.5 hours a day using some type of media. Video games, TV, smart phones and the internet are all more interesting than doing schoolwork. An 8-year-old is awake about 12-14 hours a day, so if 7 hours are spent in school and 7.5 hours are spent connected to technology, there are no more waking hours in the day to interact with family. It is equally important to look at what kids are not doing if they are constantly connected to technology. While technological skills will be essential for the future, healthy development requires a balance.

A growing body of research has attempted to examine the role and amount of time children spend using technology with incidences of depression, bullying, sexual experimentation and sleep deprivation. The influence of social media on the social and emotional development of teens has even prompted the American Academy of Pediatrics to recommend that pediatricians help parents understand their role in monitoring children's access to technology.

Rules should reflect a child's age:

- Young children should only use the Internet to go to safe and pre-approved sites
- Elementary aged children can be involved in discussing what sites they can use and why
- Tweens will push for more freedom which requires continual discussions of risks and concerns, but should still be restricted to known friends and moderated sites
- Early teens require parental moderating of online activities. Profiles should be private and friendships limited to people they know. Parents should regularly review what kids are doing online and remove anything inappropriate
- Older teens should know how to use the Internet safely and can earn independent and private use by making good choices

Kids today are the technology experts. They've never known a world without computers and will grow up on the information superhighway. However there are other skills healthy adults need to form relationships, learn responsibility and develop moral character while they live and work in an increasingly diverse society. These are the skills that challenge today's parents as they raise the next generation. – BL

For more information about raising children in the 21st Century, contact The Parenting Center at Children's Hospital at www.theparentingcenter.net.



Holidays 2010

The 2010 holiday season was bright as several guest visits brought much needed cheer to the patient families at Children's Hospital. Those who brought holiday magic include the Imagination Movers, Mayor Mitch Landrieu and the New Orleans Saints.



Miracle League Soccer a kick

The Miracle League of Greater New Orleans kicked off its soccer program this winter. Children aged seven to 12 with varying disabilities played a six-game schedule, which was capped off with a medal ceremony for all players.



WOO PIG SOOIEE!

Head Coach Bobby Petrino and star quarterback Ryan Mallett led the Sugar Bowl's Southeastern Conference representative Arkansas Razorbacks to CHNOLA for a room-to-room tour, where the players got to meet and visit patient families before the big game.



Carnival 2011

These days you may not catch many parades down on St. Claude and Dumaine, but Children's Hospital was definitely the place to be this season. Carnival peaked with the visit of Bacchus XLIII Andy Garcia, who was crowned in the lobby by Boo Maddox, who had been in Children's Hospital for 475 days straight on the day of the visit, and the annual passing of the Thoth parade!



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APRIL

22 Friends of Scott - Prom for Hematology & Oncology Patients
6:30-10 p.m., Mardi Gras World

27 Walmart Golf Classic
9 a.m., Carter Plantation

MAY

1 Run Forrest Run
8:30 a.m., Bubba Gump Shrimp Co.

4 AllFax Golf Tournament Pre-party
6-11 p.m., Southport Music Hall

5 Guild Spring Luncheon
11 a.m., Ralph's on the Park

7 Healthy Athlete Day
8 a.m.-1 p.m., CHNOLA

9 Medical Staff Crawfish Boil
5:30 p.m., Auditorium

10 Rite Aid Golf Tournament
Noon, English Turn Golf & Country Club

13 AllFax Specialties Golf Classic
12:30 p.m., Beau Chene Country Club

14 Italian-American Fishing Rodeo
8 a.m., Breton Sound Marina, Hopedale
\$35/fishers, \$15 non-fishers

JUNE

11 Children's Hospital Telethon
6-11 p.m., WDSU NewsChannel 6

12 Children's Hospital Telethon
7 a.m.-5:30 p.m., WDSU NewsChannel 6



LIFTOFF!

Children's Hospital's new emergency transport helicopter takes flight

On Wednesday, March 23, St. Francis Hospital in Monroe, La., called Children's Hospital about a 5-day-old boy in cardiac distress. Children's dispatched an emergency transport team at 12:20 p.m., and 130 minutes later they were attending to Dylan Franklin Lee. In less than five hours he was in a room in Children's Neonatal Intensive Care Unit.

"The doctors at St. Francis saw irregular activity with his heart, but they couldn't really assess the situation there," said Dylan's father, Del Lee. "They wanted to bring him down here where they knew Children's was equipped and ready to care for him."





Dylan's illness was diagnosed as tricuspid atresia, a type of congenital heart disease in which the tricuspid heart valve is missing or abnormally developed. The defect blocks blood flow from the right atrium to the right ventricle. Ultimately blood cannot enter the lungs, where it must go to pick up oxygen. He

“The time saved during this critical period is beneficial to the baby, and certainly reassuring to the family and referring hospital.”

has been at Children's Hospital under the care of cardiologists and neonatologists. Cardiothoracic surgeons are evaluating his condition in preparation for his first of many surgeries to manage his heart defect.

When a child like Dylan is critically ill and needs immediate care, time is at a premium, and the professionals at Children's Hospital understand that best. At the beginning

of the year, Children's added an on-site helicopter – the only helicopter in the state dedicated solely to pediatric transport – and established new procedures to expedite the transport team's departure to hospitals across the Gulf South so that specialists can begin caring for a sick kid as soon as they can. The specially trained nursing and respiratory personnel, capable of stabilizing the most critically ill newborns, infants and children through age 21, is available 24 hours a day, seven days a week.

“This helicopter gives the critically ill children of our region a better chance of survival by getting them to Children's Hospital safely, but more importantly quickly,” said Bryan Svihla, who leads the transport team's four pilots.

“We're getting a lot more activity as communities are learning that we have the helicopter now and utilizing it a lot,” Svihla said. “It's exciting knowing that we're part of something that will benefit the children of the region. There's something about helping someone who needs assistance, and that is multiplied when you're dealing with kids.”

In just over three months, the helicopter has been put to use on a near daily basis, sometimes with multiple transports in a single day. In the first 28 days the helicopter was in service, it went on 19 transfer missions, he said.



“Many of the services we provide are highly specialized and often unique to our hospital,” said Brian Barkemeyer, MD, medical director of Children’s Hospital’s Neonatal Intensive Care Unit. “Infants are transported to us from throughout our state and even parts of Mississippi. The helicopter has shortened the time it takes to get sick newborns to our NICU. The time saved during this critical period is beneficial to the baby, and certainly reassuring to the family and referring hospital.”

Children’s Hospital has made the process as easy as possible by providing one convenient toll-free number (1-855-CHNOLA1 or 1-855-246-6521) for referring physicians to quickly and easily arrange transport and transfer of patients to our Emergency Department or neonatal, pediatric or cardiac intensive care units.

The transport coordinator will answer the call and immediately notify the transport team to begin mobilization, dispatch them by ambulance, helicopter or plane to transport critically ill or injured patients from referring hospitals, and then inform the referring hospital on the team’s estimated time of arrival. A three-way call will then be established with the appropriate neonatologist or intensivist who will collect the necessary patient information from the referring hospital and

CHNOLA’s Transportation Equipment

- **Children’s Hospital’s Eurocopter EC145 Helicopter**
The only helicopter in the state dedicated solely to pediatric transport
- **Fixed Wing Aircraft**
Available through contracted and licensed vendors
- **Pediatric-equipped Ambulances**



will accept all appropriate transfer requests. When subspecialty services are needed, the Children’s physician will coordinate with those sub-specialists to ensure appropriate care is available when the child arrives. Within 24 hours of the transport or transfer, Children’s will contact the referring physician with follow-up information on the patient.

“The addition of the helicopter is changing our expectations of how fast we are able to bring critically ill infants and children to the hospital,” said Costa Dimitriades, MD, medical director of Children’s Hospital’s Pediatric Intensive Care Unit. “When we’re asked to help a child in need, we expect to get to work right away.”

“I love the mission,” said pilot Jerome Woodward. “We get to go all over the state to bring experts from the hospital to pick up children who desperately need help and get them to the place that can take care of them. There’s not a quicker way to get from point A to point B, pick up a patient and bring them to Children’s Hospital.” ■



1



2



12



13

Sugarplum Stakes runs for the roses!

Friends and supporters of the hospital gathered in celebration of the 30th annual Sugarplum Ball on Friday, April 1, at the New Orleans Fair Grounds.

This year's Sugarplum Ball was co-chaired by Julie Habetz and Amanda Lo, and honored David Haydel, Sr., owner of Haydel's Bakery, who has been an advocate and very generous supporter of countless hospital projects for many years.

The 2011 Sugarplum Ball gave us all the opportunity to enjoy great food, entertainment and great fun while helping us save young lives. The hospital will continue to provide superior care to our city's most precious treasure... our children. Thank you to all who joined us in celebrating 30 years of Sugarplum Ball!

Photos (clockwise from top left): 1. Dr. Scott & Julie Habetz and Amanda & Dr. William Lo, 2. Haydel's Bakery's Fair Grounds and CHNOLA helicopter cake, 3. Brian & Charlotte Landry and Dottie & David Haydel, Sr., 4. Carey & Dr. Andrew King, 5. party favors, 6. Auction Board D, 7. Tali & Dr. Joseph Caspi and Steve & Patty Worley, 8. Katie Brander, Bridgette Taylor & Kelli Towers, 9. Fair Grounds paddock area, 10. main bar, 11. Gigi Gallinghouse & Kelly Good, 12. Gina Lorio, 13. Barney Floyd



3



11



10



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5



9



6



8



7

17



Kids Fund raises \$775,529

The 2010 Kids Fund Campaign raised \$775,529 to help purchase the hospital's emergency transport helicopter. The helicopter will pick up critically ill and seriously injured children from throughout Louisiana and the Gulf Coast who need to receive vital care as quickly as possible. Hospital board member and treasurer Bill Mimeles served tirelessly as the chair of the campaign, while surgeons Charles Hill, MD, and Evans Valerie, MD, led the Physicians Campaign. Board Chair Fran Villere and husband, George, provided a very generous leadership gift to get the campaign off to a fast start. Prior to the acquisition of the helicopter, our transport team travelled by fixed wing – a process that required two hours to get the team airborne after a call for help came in. Today, our team can board the helicopter on our rooftop helipad and be airborne in a matter of minutes. Your support of the Kids Fund, in a very real sense, helps save young lives.

Marriott Auction

The New Orleans Marriott at the Convention Center was host of the Marriott Auction to benefit Children's Hospital. Marriott's Sally Normand worked tirelessly to secure 185 auction items – nearly all hotel stays at luxurious Marriott properties around the world. Hotel GM Joe Blanchek's restaurant staff prepared a wonderful array of food for the guests. The event was the prelude to the annual Marriott Golf Classic at English Turn – also benefiting the hospital. Blanchek and fellow Marriott GM Gil Zanchi presented a generous check for \$107,000 raised through the auction and golf tournament to the hospital.

The 2011 tourney will be held at English Turn on Monday, November 7. For more information, call (504) 613-1996.

MEMORIALS

November 1, 2010 - February 28, 2011

Bill Allerton

Bob & Gaynell Wragge

Marion Allerton

Bob & Gaynell Wragge

Lorraine J. Antonini

Betty S. Barnes

Mercedes Austin

Ellyn Frankel
The David Willis Family

Iris Bankston

Lawrence Bankston

Leonard Bankston

Lawrence Bankston

Gayle M. Batt

Eddie L. Sapir

Barry John Belanger

Toby & Jenny Lafont

Paul T. Bertuccini, Jr.

Joseph A. Barreca
Dr. & Mrs. Christopher N. Barrilleaux
Marilyn Boyle
Tony & Lynne Guercio
Ron, Sean & Jane Keller
Louisiana Corporate Credit Union
Charlyn A. Myers
Rose Mary Profili
Michael & Jo-Ann Tusa & Family

Helen Gross Bianchini

Beverly, Cindy & Billy Amerland
Lynn B. Courge
Vincent & Marie Fertitta
Dore Levy
Ellen Levy
Jerry & Emily McGaughey
Mary J. Rodriguez
Leona T. Roy

Gracie Lee ("Boo") Blais

Dorothy DelBuono

Carole Hardy Blum

Nancy Paulikas

George Robert ("Bobby") Boasberg

Alexander Navarro

Inez Michel Bonura

Darryl & Louellen Berger
Carol Conran
Eric & Melanie Rhinehart

Rita Marion McDonald Buettner

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Pierre Thomas donates “Minute To Win It” earnings

Pierre Thomas was instrumental in helping the New Orleans Saints win their first Super Bowl championship, but the football star’s skills aren’t limited to the gridiron. In September, Thomas appeared on NBC’s special NFL themed episodes of its “Minute To Win It” game show and won \$37,500, which he donated to Children’s Hospital.

“A lot of people hailed us as heroes, but the people at Children’s Hospital are my heroes,” Thomas said. “The things that happen at that hospital are utterly amazing. We’re blessed to have them as part of our community, and I want to do what I can to let them know it.”

Bass Classic sets new record

More than 340 fishermen in 171 boats participated in the 8th annual Brian Harris Chevrolet Children’s Hospital Bass Classic at Doiron’s Landing in Stephenville, La., which raised \$42,500. Peter Matassa and Victor Calvaruso’s haul of five fish weighing 20.04 pounds won the \$12,500 first prize in the catch-and-release tourney, while Mike and Danny Verges won the big bass contest’s \$1,250 first prize for their 6.41 pound lunker.

Prior to the Classic, our fishermen enjoyed the great food and hospitality at the Cabela’s Pre-Party. Children’s Hospital would like to thank tourney host and Brian Harris GM Mike Venable and Classic Chair Gary Cross, Cabela’s, Albemarle Corporation and Central Boat Rentals, and Mockler Beverage Company and Buquet Distributing Company for their generous support of the event, Pre-Party and Post-Classic party.



IHOP helps batter pediatric illnesses

On National Pancake Day, Miss Louisiana Kelsi Crain and heart patient Sophia Liriano whipped up and served pancakes at the Canal Street International House of Pancakes. IHOP gave away free short stacks of pancakes to customers who donated what they would have paid for the free pancakes, or more, to the Children's Miracle Network hospital in their community. Donations made in area IHOPs came to Children's Hospital, New Orleans' only Children's Miracle Network hospital. During the past five years, IHOP has given away more than 10.1 million buttermilk pancakes and helped raise \$5.35 million for Children's Miracle Network Hospitals.

St. Charles Borromeo students "fun run" benefits CHNOLA

The students of St. Charles Borromeo School in Destrehan raised more than \$5,000 for the hospital during a special fun run. Students sought pledges from parents and friends for each lap they ran. The event was organized by a committee of eighth graders, but students in all grades participated. Children's Hospital deeply appreciates the efforts and generosity of these children in helping our patients.

Northshore Boat & Fishing Show Raises Funds for Hospital

Slidell's Harbor Center was the scene for the March 18-20 Northshore Boat & Fishing Show, and while the show featured a variety of watercraft and equipment for boating and fishing enthusiasts, it also included a Lure Grab to benefit Children's Hospital. Chris Tiblier of Marsh & Bayou magazine organized the event, which raised \$1,500 for the hospital.

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Tooth Bus wins \$20,000 grant from Tom's of Maine

Tom's of Maine, a maker of oral hygiene products, gave the Tooth Bus \$20,000 to continue its mission. Tom's selected 10 programs that were eligible to receive gifts and the five winners were determined by the number of online votes cast for each program.

The Tooth Bus program consists of two mobile units that deliver dental care (everything but orthodontia) to children from low-income families throughout Greater New Orleans. The vast majority of the youngsters served would not receive the care if it were not available through our Tooth Buses. The buses are on the road five days a week and visit nine locations throughout the metropolitan area. Last year, 8,412 children received care through the program.

Thanks to all who voted. The Tooth Bus was the top vote getting organization and won in a landslide!

Italian American Fishing Rodeo set for May 13-14

The 5th Annual Italian American Fishing Rodeo returns to Breton Sound, and organizers Robbie Rabb and Allen Catoire promise that this year's rodeo will be better than ever. The tourney offers prizes for first, second and third place redfish, speckled trout, white trout, flounder, sheepshead, and drum in the adult division, and first place in the children's division. Entry for adults is \$35; \$15 for non-fishing participants; kids under 15 are free. To download a registration form, go to www.italianamericanfishingrodeo.com.



Children's Hospital Guild holds most successful bingo on record

The Children's Hospital Guild celebrated the Carnival season with its most prominent fundraiser, the Mardi Gras Mambo Bingo, at the Pontchartrain Center. Bingo chairs Virginia Eckholdt, Susan Graham and Joann Wisdom oversaw the largest bingo attendance on record.

More than 350 Guild members and their friends played Mardi Gras krewe-sponsored bingo games called by celebrities Bob Breck of Fox 8 News and Zach Strief of the New Orleans Saints. Attendees also took chances on a festive parade of prizes and a purple, green and gold adorned money tree. The Mardi Gras Chorus provided entertainment while patrons enjoyed a three-course lunch from Messina's Catering. Guild Vice-President Dee Villarrubia was the winner of the blackout game, taking home the coveted \$270 cash prize.

As Children's Hospital looks forward to a bright future, the Guild's dedicated membership will continue to set greater expectations and even higher goals in its mission to bring care to those who need it most and keep the smiling faces on our special angels, the children at Children's Hospital.

For more information on the Guild, please call Children's Hospital's Public Affairs Department at (504) 896-9373.



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patient inspirations



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paint & paper

KeKe Parker, 12



LADY BUG
Crissi Buffinet, 13
play dough



ROBOTS
colored marker & paper

Uraeus Millet, Age 15



GINGERBREAD MAN
crayon & paper

Robert "Boo" Maddox, 7



MICHAEL'S ZOO
crayon & paper

Michael Bailleaux, Age 8



IN THE GAZEBO
ink & paper

Mikaylee Petty, 15



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Wish Upon a Star

I wish I had a Kidney Transplant.
Kiara

I hope that everyone in the hospital recovers soon.
Brandon

I wish for the cure of ulcerative colitis and Crohn's
Aidan

The 28th Annual

Children's Hospital Telethon

Live on WDSU NewsChannel 6 Saturday, June 11 6 – 11 p.m. Sunday, June 12 7 a.m. – 5:30 p.m.



Keep your money at home, support Children's Hospital!